

# JOIN WOMEN UNITED

Your investment directly impacts Early Childhood Success, ultimately making a positive and lasting impact in all 5 Elements of a Thriving Community.

## **As a member you receive**

Updates and ways to see the impact of your investment

The opportunity to join committees, volunteer, and advocate for our youngest central Iowans

Potential tax savings from charitable giving

Personal and professional connections with like-minded community leaders

Recognition as an international philanthropic group member

Ways to develop leadership and work-related skills to influence your career



**Support Early Childhood Success with a donation to Women United today.**

Join by directing a contribution through your workplace campaign or donate today at:

[unitedwaydm.org/women-unity](https://unitedwaydm.org/women-unity)

# WOMEN UNITED

Is an empowered group of leaders laying the groundwork for future success in our youngest central Iowans by investing in quality care and learning opportunities in their early stages of life.



# WOMEN UNITED HAS INVESTED MILLIONS OF DOLLARS IN SUPPORT OF QUALITY CHILDCARE FOR ALL.

Expanding access to quality, affordable, educational childcare is a win-win:

Supports children's brain development, prepares them for school, and provides a strong foundation for success throughout their life.

Allows parents and caregivers the ability to remain in the workforce to achieve economic stability.

# 75%

of central Iowa children under the age of 6 have all parents and/or caregivers in the workforce.

U.S Census, 2021

**Childcare is the most expensive item in a typical household budget... more than housing, food, tuition, or transportation.**

Economic Policy Institute

Women United invests in the following strategies that help kids develop, build literacy skills, and enter kindergarten ready to learn:

Greater access to quality childcare for at-risk children.

Opportunities to develop reading skills.

Wrap-around health, mental health, and child development services.

Professional development and mental health support for providers.

# EVERY CHALLENGE HAS A SOLUTION



Like a puzzle, the pieces that make up the challenges central lowans face are interconnected. When you make a positive impact on one element for a child, like a healthy environment to grow, that impact influences every other area in their life. Think of the impact you can bring to their future.



## A HEALTHY START

Your minimum investment of \$1,000 fosters a healthy environment for kids to learn and grow.



## A PATH TO SUCCESS

Research shows that children 0-5 who have access to quality childcare are far more likely to graduate from high school with a plan for their future.



## HOPE FOR THE FUTURE

Women United supports low-income childcare centers to expand access and improve the quality of early care and education environments so all central Iowa children have the opportunity to thrive now and in the future.