

United Way of Central Iowa

Financial Statements

June 30, 2021 and 2020



**United Way of Central Iowa
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Independent Auditor's Report

The Board of Directors
United Way of Central Iowa
Des Moines, Iowa

We have audited the accompanying financial statements of United Way of Central Iowa, which comprise the statements of financial position as of June 30, 2021 and 2020, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Central Iowa as of June 30, 2021 and 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

A handwritten signature in black ink, appearing to read "Bergan KDV".

Urbandale, Iowa
December 8, 2021

United Way of Central Iowa
Statements of Financial Position
June 30, 2021 and 2020

	2021	2020
Assets		
Cash and cash equivalents	\$ 8,953,109	\$ 8,719,542
Receivables		
Annual campaign	6,221,457	8,401,773
Grants	912,012	534,150
Other	156,318	331,245
Other assets	283,238	274,001
Investments	7,830,324	7,925,247
Land, building and equipment, net	2,600,256	2,685,594
Beneficial interest in community foundation fund	11,379,667	8,425,358
Assets restricted for donor endowment, in perpetuity		
Beneficial interest in community foundation fund	3,594,975	3,578,940
	<u>\$ 41,931,356</u>	<u>\$ 40,875,850</u>
Total assets		
Liabilities and Net Assets		
Accounts payable	\$ 844,711	\$ 1,169,003
Refundable advances and deferred revenue		
Polk County Early Childhood Iowa	456,800	420,281
Other	25,072	24,269
Community investments and donor choice payable	1,460,387	1,949,876
Accrued expenses	377,253	168,278
Debt	-	602,200
	<u>3,164,223</u>	<u>4,333,907</u>
Total liabilities		
Net assets		
Without donor restrictions		
Designated by the governing board		
Land, buildings, and equipment	2,600,256	2,685,594
Endowment fund	10,377,908	8,336,938
United to Thrive transition funding	2,173,216	-
Undesignated	13,325,044	14,515,915
Total without donor restriction net assets	<u>28,476,424</u>	<u>25,538,447</u>
With donor restrictions		
Restricted due to time	4,988,795	6,622,976
Restricted due to purpose	1,706,939	801,580
Perpetual in nature	3,594,975	3,578,940
Total with donor restriction net assets	<u>10,290,709</u>	<u>11,003,496</u>
	<u>38,767,133</u>	<u>36,541,943</u>
Total net assets		
	<u>\$ 41,931,356</u>	<u>\$ 40,875,850</u>
Total liabilities and net assets		

See notes to financial statements.

**United Way of Central Iowa
Statements of Activities
Years Ended June 30, 2021 and 2020**

	2021			2020		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
Revenues, Grants, and Other Support						
Total campaign results	\$ 20,672,581	\$ 4,956,588	\$ 25,629,169	\$ 23,293,633	\$ 6,575,553	\$ 29,869,186
Prior year's campaign results released from time restrictions	6,596,338	(6,596,338)	-	6,602,242	(6,602,242)	-
Donor designations	(4,962,009)	-	(4,962,009)	(6,770,892)	-	(6,770,892)
Undesignated campaign contributions	22,306,910	(1,639,750)	20,667,160	23,124,983	(26,689)	23,098,294
Less estimated uncollected pledges	(387,980)	-	(387,980)	(345,465)	-	(345,465)
Net campaign contributions	21,918,930	(1,639,750)	20,279,180	22,779,518	(26,689)	22,752,829
Grants, sponsorships, & other non-campaign contributions	2,593,494	1,133,288	3,726,782	1,928,791	1,013,354	2,942,145
Gain on forgiveness of PPP loan	606,325	-	606,325	-	-	-
Investment income, net	45,681	-	45,681	221,645	-	221,645
Change in value of beneficial interest in community foundation fund	2,035,345	913,339	2,948,684	(33,024)	(154,460)	(187,484)
Service fees	544,977	-	544,977	389,241	-	389,241
Operation of Human Service Campus, net of expenses 2020 \$835,141; 2020 \$865,974	(98,996)	-	(98,996)	(166,157)	-	(166,157)
Other revenue	70,558	-	70,558	68,815	-	68,815
	27,716,314	406,877	28,123,191	25,188,829	832,205	26,021,034
Satisfaction of restrictions	1,119,664	(1,119,664)	-	927,752	(927,752)	-
	28,835,978	(712,787)	28,123,191	26,116,581	(95,547)	26,021,034
Expenses						
Program services						
Community investments						
Education	6,428,621	-	6,428,621	6,620,966	-	6,620,966
Income	4,732,701	-	4,732,701	5,236,222	-	5,236,222
Health	4,045,254	-	4,045,254	4,188,067	-	4,188,067
Integrated work	439,408	-	439,408	480,372	-	480,372
Other	2,338,570	-	2,338,570	510,868	-	510,868
Community service programs	4,427,998	-	4,427,998	3,733,238	-	3,733,238
Total program services	22,412,552	-	22,412,552	20,769,733	-	20,769,733
Supporting services	3,485,449	-	3,485,449	3,586,922	-	3,586,922
Total expenses	25,898,001	-	25,898,001	24,356,655	-	24,356,655
Changes in net assets	2,937,977	(712,787)	2,225,190	1,759,926	(95,547)	1,664,379
Net assets at beginning of year	25,538,447	11,003,496	36,541,943	23,778,521	11,099,043	34,877,564
Net assets at end of year	\$ 28,476,424	\$ 10,290,709	\$ 38,767,133	\$ 25,538,447	\$ 11,003,496	\$ 36,541,943

See notes to financial statements.

United Way of Central Iowa
Statements of Functional Expenses
Years Ended June 30, 2021 and 2020

	2021									
	Program Services						Supporting Services			
	Community Service Programs									
	Community Investments	Retired Senior Volunteer Program	United Way 2-1-1	Volunteer Engagement	Other Community Services	Total Program Services	Fund Raising	Organizational Administration	Total Supporting Services	Total Expenses
Salaries	\$ 396,297	\$ 69,193	\$ 533,085	\$ 124,131	\$ 1,673,923	\$ 2,796,629	\$ 997,326	\$ 1,230,625	\$ 2,227,951	\$ 5,024,580
Employee benefits	60,018	13,704	60,334	27,237	295,422	456,715	179,724	197,862	377,586	834,301
Total salaries and employee benefits	456,315	82,897	593,419	151,368	1,969,345	3,253,344	1,177,050	1,428,487	2,605,537	5,858,881
Professional fees and contract services	532,353	351	711,817	13,171	65,251	1,322,943	2,552	155,570	158,122	1,481,065
Technology fees	138,345	10,652	31,280	3,435	85,666	269,378	27,483	69,014	96,497	365,875
Marketing	20,909	20,416	4,149	13,606	59,095	118,175	71,000	54,484	125,484	243,659
Conferences, conventions, meetings	2,843	525	170	280	2,962	6,780	3,549	3,046	6,595	13,375
Community events & organizational meetings	2,711	926	429	9,360	368	13,794	14,986	18,055	33,041	46,835
Community investment grants	16,282,928	-	-	-	-	16,282,928	-	-	-	16,282,928
Occupancy	11,109	3,883	24,195	3,260	60,333	102,780	34,003	69,759	103,762	206,542
Depreciation	1,985	-	18,237	5,838	57,866	83,926	24,129	35,025	59,154	143,080
Organization dues	2,193	350	10,183	500	75,972	89,198	50,012	5,064	55,076	144,274
Specific assistance to individuals	436,524	9,509	-	-	-	446,033	-	-	-	446,033
Supplies, postage, and miscellaneous	96,339	5,018	147,712	5,203	(8,067)	246,205	18,704	(21,268)	(2,564)	243,641
Subtotal	17,984,554	134,527	1,541,591	206,021	2,368,791	22,235,484	1,423,468	1,817,236	3,240,704	25,476,188
United Way of America dues	-	-	-	-	177,068	177,068	161,595	83,150	244,745	421,813
Total functional expenses	<u>\$ 17,984,554</u>	<u>\$ 134,527</u>	<u>\$ 1,541,591</u>	<u>\$ 206,021</u>	<u>\$ 2,545,859</u>	<u>\$ 22,412,552</u>	<u>\$ 1,585,063</u>	<u>\$ 1,900,386</u>	<u>\$ 3,485,449</u>	<u>\$ 25,898,001</u>

See notes to financial statements.

United Way of Central Iowa
Statements of Functional Expenses
Years Ended June 30, 2021 and 2020

	2020									
	Program Services						Supporting Services			Total
	Community Service Programs								Supporting	Total
	Community	Retired Senior	United Way	Volunteer	Other	Total Program	Fund	Organizational	Services	Total
	Investments	Volunteer	2-1-1	Engagement	Community	Services	Raising	Administration	Total	Supporting
		Program			Services					Services
Salaries	\$ 370,761	\$ 65,818	\$ 408,943	\$ 104,756	\$ 1,644,214	\$ 2,594,492	\$ 989,003	\$ 1,146,627	\$ 2,135,630	\$ 4,730,122
Employee benefits	61,122	13,869	66,556	25,100	330,990	497,637	241,995	226,043	468,038	965,675
Total salaries and employee benefits	431,883	79,687	475,499	129,856	1,975,204	3,092,129	1,230,998	1,372,670	2,603,668	5,695,797
Professional fees and contract services	604,739	800	174,786	13,533	61,151	855,009	24,247	214,752	238,999	1,094,008
Technology fees	167,570	1,072	41,055	2,681	49,354	261,732	24,672	65,924	90,596	352,328
Marketing	22,308	19,949	20,797	780	52,453	116,287	69,832	43,345	113,177	229,464
Conferences, conventions, meetings	11,808	272	1,146	373	18,604	32,203	6,992	16,732	23,724	55,927
Community events & organizational meetings	14,610	841	2,534	25,138	25,178	68,301	26,395	14,546	40,941	109,242
Community investment grants	14,978,410	-	-	-	-	14,978,410	-	-	-	14,978,410
Occupancy	11,561	3,212	24,029	3,214	59,459	101,475	33,947	68,171	102,118	203,593
Depreciation	-	-	17,686	6,338	63,418	87,442	26,353	36,436	62,789	150,231
Organization dues	-	380	4,454	90	136,842	141,766	105,993	10,865	116,858	258,624
Specific assistance to individuals	684,373	7,953	-	-	-	692,326	-	-	-	692,326
Supplies, postage, and miscellaneous	109,233	7,048	62,014	6,154	31,190	215,639	26,613	(927)	25,686	241,325
Subtotal	17,036,495	121,214	824,000	188,157	2,472,853	20,642,719	1,576,042	1,842,514	3,418,556	24,061,275
United Way of America dues	-	-	-	-	127,014	127,014	73,844	94,522	168,366	295,380
Total functional expenses	<u>\$ 17,036,495</u>	<u>\$ 121,214</u>	<u>\$ 824,000</u>	<u>\$ 188,157</u>	<u>\$ 2,599,867</u>	<u>\$ 20,769,733</u>	<u>\$ 1,649,886</u>	<u>\$ 1,937,036</u>	<u>\$ 3,586,922</u>	<u>\$ 24,356,655</u>

See notes to financial statements.

United Way of Central Iowa
Statements of Cash Flows
Years Ended June 30, 2021 and 2020

	<u>2021</u>	<u>2020</u>
Cash Flows - Operating Activities		
Changes in net assets	\$ 2,225,190	\$ 1,664,379
Adjustments to reconcile changes in net assets to net cash flows from operating activities		
Depreciation	389,217	389,858
Gain on sale of assets	14,334	11,270
Amortization (accretion) of investment premiums (discounts)	1,536	(209,112)
Net unrealized loss on investments	61,256	20,519
Change in value of beneficial interest in community foundation fund	(3,569,771)	14,689
Distributions from community foundation fund	621,087	172,794
Contributions made directly to community foundation fund	(5,625)	(7,025)
Contributions restricted for endowment	(16,035)	(31,915)
Gain on forgiveness of PPP loan, less accrued interest	(602,200)	
Changes in operating assets and liabilities		
Annual campaign receivables	2,180,316	(236,969)
Grants and other receivables	(202,935)	208,875
Other assets	(9,237)	23,015
Accounts payable	(324,292)	(48,031)
Refundable advances and deferred revenue	37,322	26,465
Community investments and donor choice payable	(489,489)	78,343
Accrued expenses	208,975	64,255
Net cash flows - operating activities	<u>519,649</u>	<u>2,141,410</u>
Cash Flows - Investing Activities		
Proceeds from sales and maturities of investments	3,436,216	5,196,327
Purchases of investments	(3,404,085)	(2,239,530)
Purchases of land, building and equipment	(318,213)	(378,798)
Proceeds from sale of equipment	-	21,650
Net cash flows - investing activities	<u>(286,082)</u>	<u>2,599,649</u>
Cash Flows - Financing Activities		
Proceeds from debt	-	602,200
Net change in cash and cash equivalents	233,567	5,343,259
Cash and Cash Equivalents		
Beginning	<u>8,719,542</u>	<u>3,376,283</u>
Ending	<u><u>\$ 8,953,109</u></u>	<u><u>\$ 8,719,542</u></u>

See notes to financial statements.

United Way of Central Iowa Notes to Financial Statements

NOTE 1 – SIGNIFICANT ACCOUNTING POLICIES

Organization

United Way of Central Iowa (United Way) mobilizes monetary, volunteer and partner resources, collaborating in efforts to provide lasting community change and reach improved community outcomes. The Goals for 2020 in the priority areas of education, income and health have guided the organization's work for over a decade.

United Way's mission statement is: "to improve lives by uniting the caring power of our community." United Way is a charitable organization, incorporated on March 21, 1918. United Way is a non-profit organization, organized and operated under IRS 501(c)(3) regulations. It is governed by a volunteer board of directors.

Description of Program Services

United Way has determined that for purposes of recording expenses in the statement of functional expenses there are community investments and community services programs. Community investments are programmatic investments the organization makes to further our work, these include investments in external agencies as well as investments in United Way-led programs. Community service programs include other programmatic related support that help push the organization closer to its Goals for 2020.

In community investments, Goals for 2020 drive the investment decisions in the priority areas of education, income, and health as follows:

Education – To improve the percentage of central Iowa students who graduate from high school to 95% by the year 2020.

Income – To increase the percentage of central Iowans who are financially self-sufficient to 75% by 2020.

Health – To increase central Iowa's Gallup Well-Being Index score from 61.5 (2014) to 64.5 by the year 2020.

Integrated Work – Education, Income, and Health components of work are integrated to propel targeted progress on the Goals of 2020.

In April 2021, United Way announced the strategic focus for beyond 2020. UNITED to THRIVE will guide the organization's strategic decisions going forward for the next several years as United Way aims to unite central Iowans to foster a thriving community – one that is equitable, engaged, and empowered.

Community service programs are as follows:

Retired Senior Volunteer Program – Matches the interests of individuals 55 years and older with volunteer opportunities focused on community priorities in education, income and health. United Way administers this program with United Way and federal funds.

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 1 – SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Description of Program Services (Continued)

Community service programs are as follows: (Continued)

United Way 2-1-1 – 2-1-1 is a centralized referral service for individuals needing human services assistance. The program is a 24/7 telephone helpline and website which connects individuals with agencies and organizations that can provide needed resources, support or direction.

Volunteer Engagement – Mobilizes volunteers in our community to reach Goals for 2020 in education, income and health. Activities include: linking prospective volunteers to strategic initiatives; developing training for volunteers; supporting business partners' efforts to reach corporate social responsibility goals; mobilizing volunteers to address emerging community needs; and coordinating volunteer crisis preparedness and response.

Other Community Services – Provides strategic leadership, tactical support and technology platforms to drive long-term community change and reach Goals for 2020 in education, income and health. Priorities include: developing comprehensive community impact plans using research- and evidence-based strategies; mobilizing and connecting a diverse set of individuals/organizations/partners to implement strategies; leading volunteer knowledge experts in alignment of investments and activities; obtaining, tracking and analyzing data on progress and results, and correcting course when warranted; engaging in statewide advocacy and public policy collaboration. The expenses related to Other Community Services are reported as Community Service Programs.

Also included in the Other Community Services is AFL-CIO labor costs. Partners with the South Central Iowa Federation of Labor, AFL-CIO, to build relationships between United Way, the local labor council, and its members and arranging for participation with workforce training programs.

Campaign Contributions

A campaign is conducted to raise financial support for United Way activities. Pledges, generally from individuals and corporations in the Central Iowa area, are recorded in the statement of activities in the year the pledge is made. Substantially all pledges are received within one year.

United Way collects pledges that are specifically designated to be directed to eligible agencies during the campaign. United Way is honoring designations made to each organization that qualifies based upon policy. United Way has no discretion as to how the donor designated pledges from the campaign are distributed; therefore, United Way does not include these contributions in its net campaign contributions total. The expenses associated with processing donor designated pledges are recovered by an assessment for both fundraising and management and general fees based on actual historical costs in accordance with United Way Worldwide Standards. United Way earned service fees totaling \$254,855 in 2021 and \$289,241 in 2020 for processing donor designated pledges.

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 1 – SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Campaign Contributions (Continued)

The estimated uncollectible pledges is generally based on historical collection rates and current economic factors applied to gross campaign results, including donor designations. Substantially all pledges are received within one year, however, estimates could fluctuate significantly based on changing economic conditions in the future.

Grants and Other Receivables

The receivables are stated at the amount management expects to collect from balances outstanding at year-end. Based on management's assessment of history with various grantors and other entities having outstanding balances, it has concluded that realization losses on balances outstanding at year-end will be immaterial.

Classification of Net Assets

The statement of financial position reports amounts in two classes of net assets – net assets without donor restrictions and net asset with donor restrictions.

Net Assets Without Donor Restrictions – Net assets without donor restriction are available for use at the discretion of United Way for general operating purposes. From time to time the board may designate a portion of these net assets for a specific purpose. For example, the board has designated a portion of net assets without donor restrictions as a quasi-endowment (an amount to be treated by management as if it were part of the donor restricted endowment) for the purpose of securing United Way's long-term financial viability.

See Note 14 for more information on the composition of the net assets without donor restrictions.

Net Assets with Donor Restrictions – Net assets with donor restrictions consists of assets whose use is limited by donor-imposed, time and/or purpose restrictions.

United Way reports gifts of cash and other assets as revenue with donor restrictions if they are received with donor stipulations that limit the use of the donated asset. Once the restriction has been met, the net assets are reclassified as net assets without donor restrictions.

Some net assets with donor restrictions include a stipulation that assets must be maintained in perpetuity while permitting the organization to expend a portion of the income generated by the assets in accordance with the donor-imposed provisions.

See Note 14 for more information on the composition of the net assets with donor restrictions.

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 1 – SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Cash and Cash Equivalents

For the purpose of the statement of cash flows, United Way considers all highly liquid cash (including savings and money market accounts) to be cash equivalents.

Contributions Received

Contributions, which are defined as unconditional transfers of cash or other assets including unconditional promises to give those items in the future, are measured at fair value on the date received and recognized as revenue. The imposition of restrictions on how a contribution is to be used does not delay recognition. However, the recognition of conditional gifts as revenue is delayed until the conditions are met.

United Way distinguishes between contributions received with donor restrictions and those without donor-imposed restrictions. Contributions with donor-imposed restrictions are reported as increases in net assets with donor restrictions unless United Way meets the donor-imposed restriction on all or a portion of the amount contributed in the same reporting period in which the contribution was received. In those cases, the contributions are reported as increases in net assets without donor restrictions. Receipts of unconditional promises to give with payments due in future periods are reported as restricted unless it is clear that the donor intended the gift to be used to support activities in the current or in a past period. Gifts of long-lived assets received without donor-imposed restrictions are considered unrestricted.

A substantial number of volunteers and "loaned executives" have donated significant amounts of their time in United Way's governance oversight, community engagement, fund-raising campaigns and other activities. Since the services provided do not require specialized skills, no amounts have been recorded in the financial statements.

Investments

Investments include mutual funds, certificates of deposit, U.S. agency issues, and exchange traded bond funds. These are carried at fair value and realized and unrealized gains and losses are reflected in the statements of activities as part of investment income. For miscellaneous certificates of deposit, given the nature of these instruments and their duration, fair value is assumed to be equivalent to cost plus interest accrued. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date. Debt securities purchased at a discount or a premium will amortize or accrete the related discount or premium over the life of the security on a straight-line method.

Land, Building, and Equipment

Land, building, and equipment is recorded at cost, if purchased, or at fair and market value, if donated. Depreciation is computed by the straight-line method over estimated useful lives of 10-40 years for building and 3-10 years for furniture and equipment. United Way follows the practice of capitalizing expenditures for the Human Services Campus in excess of \$2,500 and expenditures for all other categories in excess of \$1,000. Costs of maintenance and repairs that do not improve or extend assets lives are charged to expense.

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 1 – SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Income Taxes

United Way is a charitable organization and has been granted tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. United Way files a Form 990 tax return in the U.S. federal jurisdiction.

Revenue Recognition

United Way of Central Iowa recognizes revenue from service fees when the services have been performed.

United Way of Central Iowa recognizes contributions when cash, securities or other assets, an unconditional promise to give, or a notification of a beneficial interest is received. Conditional promises to give, that is, those with a measurable performance or other barrier and a right of return, are not recognized until the conditions on which they depend have been met.

Functional Expense Allocations

The statements of functional expenses present expenses by function and natural classification. Expenses directly attributable to a specific functional area of United Way are reported as expenses of those functional areas. A portion of general and administrative costs that benefit multiple functional areas are allocated across Community Service Programs and Supporting Services using a base that results in a ratable distribution.

Office supplies, depreciation, information technology, and equipment maintenance are allocated based on the number of full-time equivalent staff. Occupancy expenses are allocated based on square footage of office space occupied by department, and phone expenses are allocated based on the number of phone lines per department. United Way Worldwide dues are allocated based on staff's involvement and the potential benefit from United Way Worldwide's technical assistance.

Paycheck Protection Program Loan

United Way follows Financial Accounting Standards Board's Topic 470, *Debt*, in accounting for its Paycheck Protection Program (PPP) loan. The loan was accounted for as a financial liability and interest accrued at the specified rate of 1.00%. In April 2021 the organization's PPP loan was forgiven in its entirety. The liability was removed and a gain on forgiveness of the PPP loan was recognized.

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 1 – SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Recently Issued Accounting Pronouncements

Leases

In February 2016, the FASB issued ASU No. 2016-02, *Leases* (Topic 842). The new guidance will require all leases to be recorded as assets and liabilities on the balance sheet. This update would require capitalization of the "right to use" an asset and recognition of an obligation for future lease payments for most leases currently classified as operating leases. Other leases currently classified as capital leases will be referred to as financing leases and will continue to be recorded as assets and liabilities in a similar manner. In June 2020, the FASB issued ASU No. 2020-05 which defers the effective date making it effective for annual reporting periods beginning after December 15, 2021, with early adoption permitted. The provisions of this ASU are to be applied using either the retrospective approach or modified retrospective approach. United Way is currently evaluating the impact this standard will have on its financial statements.

Nonfinancial Assets

In September 2020, the FASB issued ASU No. 2020-07 Not-for-Profit Entities (Topic 958):

Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets, which is intended to improve transparency in the reporting of contributed nonfinancial assets, also known as gifts-in-kind, for not-for-profit organizations to present contributed nonfinancial assets as a separate line item in the statement of activities, apart from contributions of cash or other financial assets. The amendments in this ASU should be applied on a retrospective basis and are effective for annual reporting periods beginning after June 15, 2021. Early adoption is permitted. United Way is currently evaluating the impact this standard will have on its financial statements.

Subsequent Events

Management of United Way has evaluated subsequent events through December 8, 2021, the date the financial statements were available to be issued.

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 2 – LIQUIDITY AND AVAILABILITY

United Way's financial assets available for general expenditure within one year of the statement of financial position date are as follows:

	<u>2021</u>	<u>2020</u>
Cash and cash equivalents	\$ 8,953,109	\$ 8,719,542
Receivables		
Annual campaign	6,221,457	8,401,773
Grants	912,012	534,150
Other	156,318	331,245
Investments	7,830,324	7,925,247
Beneficial interest in community foundation fund	14,974,642	12,004,298
Total	<u>\$ 39,047,862</u>	<u>\$ 37,916,255</u>
Less		
Amounts unavailable for general expenditures within one year, due to		
Restricted by donors with purpose restrictions	\$ 1,706,939	\$ 801,580
Subject to donor restricted endowment	3,594,975	3,578,940
Amounts unavailable to management without board approval		
Quasi-endowment fund, primarily for long-term investing	9,907,867	7,893,689
Total	<u>\$ 15,209,781</u>	<u>\$ 12,274,209</u>
Total financial assets available to management for general expenditures within one year	<u>\$ 23,838,081</u>	<u>\$ 25,642,046</u>

To ensure United Way meets commitments, obligations, and other contingencies, and to strengthen the organization as it shifts its strategic focus to UNITED to THRIVE, and to provide flexibility for new organizational priorities within one year from the statement of financial position date, the organization has \$23,043,354 and \$25,748,107 of financial assets available as of June 30, 2021 and 2020. Of this balance United Way has a total cash and investment balance of \$16,783,433 and \$16,644,789 as of June 30, 2021 and 2020, and United Way's investment policy has an objective to maintain the necessary liquidity to match cash needs. Therefore, a portion of the invested assets are maintained in liquid short-term securities which can be converted to cash with minimum risk of losing principal or interest. The receivables primarily show those amounts expected to be collected from United Way's annual campaign and grants. Additionally, the \$10,377,908 and \$8,336,938 as of June 30, 2021 and 2020 in the beneficial interest in the Community Foundation are assets from a board designated quasi-endowment. United Way expects to make a withdrawal from the board designated quasi-endowment in fiscal 2022.

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 2 – LIQUIDITY AND AVAILABILITY (CONTINUED)

In addition, United Way uses a fund's guideline balance as a snapshot of current liquidity, for less than a year. The fund's guideline is based on United Way's undesignated net asset balance and its target range is three to six months of budgeted spending including annual program funding and the costs of operating and maintaining the organization. See Note 14 for more information on the fund's guideline and United Way's short-term liquidity.

NOTE 3 – INVESTMENTS

The fair value measurement accounting literature establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy prioritizes the inputs into three broad levels as follows:

- Level 1: Inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2: Inputs are quoted prices for similar assets and liabilities in active markets or inputs that are observable, either directly or indirectly through corroboration, for substantially the full term of the financial instrument.
- Level 3: Inputs are unobservable inputs based on the organization's own assumptions used to measure assets and liabilities at fair value.

The organization's investments consist of the following:

	<u>2021</u>	<u>2020</u>
Certificates of deposit (level 2)	\$ 2,665,929	\$ 3,747,303
U.S. agency securities (level 2)	-	757,633
U.S. treasury notes (level 2)	5,164,395	3,420,311
	<u>\$ 7,830,324</u>	<u>\$ 7,925,247</u>

United Way invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the investment balance. For liquidity purposes, all of United Way's investment holdings are due to mature within a three-year period.

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 4 – LAND, BUILDING, AND EQUIPMENT

Land, building, and equipment consists of the following:

	2021	2020
Land	\$ 98,275	\$ 98,275
Human Service Campus building	8,074,673	7,886,181
Furniture and equipment	1,466,417	1,439,466
Total	<u>9,639,365</u>	<u>9,423,922</u>
Less accumulated depreciation, including		
Human Service Campus building		
2021 \$5,971,592; 2020 \$5,790,288	<u>7,039,109</u>	<u>6,738,328</u>
	<u><u>\$ 2,600,256</u></u>	<u><u>\$ 2,685,594</u></u>

NOTE 5 – BENEFICIAL INTEREST IN COMMUNITY FOUNDATION

United Way records a beneficial interest in the United Way of Central Iowa Endowment Fund, United Way of Central Iowa Endow Iowa Fund, and United Way of Central Iowa Endow Iowa Maureen Tiffany Education Fund (collectively referred to as the "Fund") held by the Community Foundation of Greater Des Moines.

The Fund was originally formed by the merger of the United Way Foundation of Central Iowa and the Greater Des Moines Community Foundation. Subsequent to the merger, contributions and bequests have been added to the Fund's balance. Under the governing agreement, United Way of Central Iowa can recommend distributions of income from the principal of the Fund, but no more frequently than quarterly. These distributions are limited to 5% of the prior December 31st balance. The distribution limit of the Fund is based upon the agreement with the Community Foundation of Greater Des Moines. In cases where the Community Foundation of Greater Des Moines reviews activities and determines a charity is not fulfilling the functions and purposes specified by United Way, the Community Foundation of Greater Des Moines Board has the ability to determine that compliance with the designations is impractical or impossible and thereby may decide not to honor such recommendations. The agreement does not allow the Community Foundation of Greater Des Moines the ability to redirect the designation to a beneficiary of its choice.

The Community Foundation of Greater Des Moines invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the investment balance held at the Foundation.

United Way of Central Iowa
Notes to Financial Statements

NOTE 5 – BENEFICIAL INTEREST IN COMMUNITY FOUNDATION (CONTINUED)

The fair value of the beneficial interest is measured using level 3 inputs, and is based on the value of the assets underlying the beneficial interest. All items of income and expense are recorded on the statement of activities in change in value of beneficial interest in Community Foundation. The activity of the beneficial interest for the years ended June 30, 2021 and 2020 are as follows:

	2021	2020
Balance, beginning of year	\$ 12,004,298	\$ 12,152,841
Contributions	21,660	38,940
Investment (losses) returns, net	3,569,771	(14,689)
Appropriations	(621,087)	(172,794)
Balance, end of year	<u>\$ 14,974,642</u>	<u>\$ 12,004,298</u>

NOTE 6 – LONG TERM DEBT

Long term debt consists of the following at June 30, 2021 and 2020:

	2021	2020
Paycheck Protection Program (PPP) Loan that calls for monthly installments of \$33,890 including interest at 1.00% beginning November 2020 through April 2022. (A)	\$ -	\$ 602,200
Less current maturities	-	-
Total	<u>\$ -</u>	<u>\$ 602,200</u>

(A) In April 2020, United Way applied for and obtained the loan, administered by the U.S. Small Business Administration, established under the Coronavirus Aid, Relief, and Economic Securities (CARES) Act. Under the terms of the loan, which is unsecured, United Way can apply for and be granted forgiveness for a portion or all of the loan. Forgiveness will be determined, if during a specified period after the loan origin, the organization maintains certain employee levels and uses the proceeds on eligible expenses including payroll, benefits, rent, and utilities. In April 2021, the organization's PPP loan was forgiven by the SBA. United Way must retain all records relating to the loan for six years from the date of forgiveness and must permit authorized representatives of the SBA, including representatives of its Office of Inspector General, to access such files upon request.

United Way of Central Iowa
Notes to Financial Statements

NOTE 7 – LEASE COMMITMENTS

Operating Leases

As of June 30, 2021, United Way leases office equipment (through June 30, 2023) under an operating lease agreement. Future minimum lease payments required under the lease are as follows:

Year Ending June 30,	
2022	\$ 34,416
2023	34,416
	<u>\$ 68,832</u>

Total rent expense was \$34,416 and \$34,416 for the years ended June 30, 2021 and 2020, respectively.

NOTE 8 – OCCUPANCY AGREEMENTS

United Way owns the Human Service Campus building and shares occupancy of the building with other qualified charitable organizations. Occupancy costs to be reimbursed to United Way under occupancy agreements at June 30, 2021 are as follows:

Year Ending June 30,	
2022	\$ 470,671
2023	373,764
2024	271,742
2025	212,300
2026	101,146
	<u>\$ 1,429,623</u>

United Way of Central Iowa
Notes to Financial Statements

NOTE 9 – HUMAN SERVICE CAMPUS OPERATIONS

Summarized operating results for the years ended June 30, 2021 and 2020 of the Human Service Campus are:

	2021	2020
Revenue		
Occupancy cost reimbursements – third parties	\$ 547,717	\$ 502,891
Occupancy cost reimbursements – United Way	188,211	188,211
Interest and miscellaneous income	1,234	8,715
	<u>737,162</u>	<u>699,817</u>
Expenses		
Salaries and employee benefits	53,941	92,270
Security and insurance	72,894	51,595
Janitorial	136,743	138,789
Utilities	135,010	136,445
Supplies	789	1,346
Repairs and maintenance	123,096	154,680
Communications and other expenses	55,073	51,146
Depreciation	246,137	239,628
Miscellaneous	40	75
	<u>823,723</u>	<u>865,974</u>
Net expenses over revenue	<u>\$ (86,561)</u>	<u>\$ (166,157)</u>

United Way has a property management agreement with a company that collects occupancy payments and makes expenditures relating to the Human Service Campus in exchange for a monthly fee. United Way may have future obligations for Human Service Campus repair or replacement expenditures and monitors its net assets without donor restrictions to make sure the balances are more than sufficient to meet these needs.

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 10 – EMPLOYEE BENEFIT PLANS

Employee Benefits Program Administration

United Way sponsors two employee benefit programs in which some agencies participate. The programs sponsored are a pension plan and a 401(k) plan.

Pension Plan (Defined Benefit Retirement Plan)

United Way contributes to the United Way of Central Iowa Retirement Plan which is a multiemployer defined benefit pension plan. The risks of participating in these multiemployer plans are different from single-employer plans in the following aspects:

- Assets contributed to the multiemployer plan by one employer may be used to provide benefits to employees of other participating employers.
- If a participating employer stops contributing to the plan, the unfunded obligations of the plan may be borne by the remaining participating employers.
- If the company chooses to stop participating in some of its multiemployer plans, it may be required to pay those plans an amount based on the underfunded status of the plan, referred to as a withdrawal liability.

The organization's participation in these plans for the fiscal years ended June 30, 2021 and 2020 is outlined in the table below. The "EIN/Pension Plan Number" column provides the Employer Identification Number (EIN) and the three-digit plan number, if applicable. Unless otherwise noted, the most recent Pension Protection Act (PPA) zone status available in 2020 and 2019 is for the plan's year-end at December 31, 2020 and 2019, respectively. The zone status is based on information that the company received from the plan. Among other factors, plans in the red zone are generally less than 65% funded, plans in the yellow zone are less than 80% funded, and plans in the green zone are at least 80% funded. The "FIP/RP Status Pending/Implemented" column indicates plans for which a financial improvement plan (FIP) or a rehabilitation plan (RP) is either pending or has been implemented.

Pension Fund	EIN/ Pension Plan Number	Pension Protection Act Zone Status (calendar year)		FIP/RP Status Pending/ Implemented	Contributions of the Company (fiscal year)			Surcharge Imposed
		2020	2019		2021	2020	2019	
United Way of Central Iowa Retirement Plan	42-0680425 4-35825	Green	Green	N/A	<u>\$ 83,191</u>	<u>\$ 166,383</u>	<u>\$ 167,298</u>	No

Contributions to the plan have decreased due to the actuarial calculations of required contributions to adequately fund the plan. The organization provided more than 5% of the total contributions for the United Way of Central Iowa Retirement Plan for the years ended June 30, 2021 and 2020.

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 10 – EMPLOYEE BENEFIT PLANS (CONTINUED)

Pension Plan (Defined Benefit Retirement Plan) (Continued)

On September 22, 2021, the United Way of Central Iowa board of directors (as plan sponsor) voted to freeze all remaining benefit accruals and to terminate the plan effective December 31, 2021, in accordance with a standard termination under PBGC rules. All plan participants will become 100% vested, and following the end of plan termination process, plan assets will be used to purchase a terminal funding annuity from an insurance company to pay future benefits due under the plan. As part of the plan termination, participants not currently receiving benefit payments will be offered a payment window to elect a lump sum payment or a monthly benefit, paid through the annuity contract. Any excess plan assets following the termination process may be used to enhance plan benefits.

401(k) Plan (Defined Contribution Retirement Plan)

The plan is a defined contribution plan established on July 1, 2001. It generally covers all participants of United Way, plus other participating agencies. Participating employees agree to contribute a percentage of their effective compensation through a salary reduction, generally, if they have attained the age of 21 and have completed one full year of employment in which 1,000 hours are worked. There is no minimum or maximum deferral percentage.

United Way matches up to 4% of each eligible participant's salary contribution after the first year of employment. Total expense relating to the employer's contribution to the 401(k) plan was \$127,180 and \$128,680 for the years ended June 30, 2021 and 2020, respectively.

NOTE 11 – POLK COUNTY EARLY CHILDHOOD

United Way of Central Iowa acts as a fiscal agent for the Polk County Early Childhood Iowa (PCECI), an Early Childhood Iowa area created by Polk County pursuant to the provisions of Chapter 256I.5 of the Code of Iowa. Financial transactions of this entity are included in these financial statements as an agency fund because of their fiduciary relationship with PCECI. The following financial data is for the years ended June 30, 2021 and 2020:

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 11 – POLK COUNTY EARLY CHILDHOOD (CONTINUED)

	2021			2020		
	Early Childhood Program	School Ready Children Services	Total	Early Childhood Program	School Ready Children Services	Total
Additions						
State of Iowa grants						
Early Childhood	\$ 881,765	\$ -	\$ 881,765	\$ 907,056	\$ -	\$ 907,056
Quality improvement	-	131,252	131,252	-	131,355	131,355
Allocation for administration	46,409	83,574	129,983	47,740	84,503	132,243
Other program services	-	2,572,516	2,572,516	-	2,602,781	2,602,781
Total State of Iowa grants	928,174	2,787,342	3,715,516	954,796	2,818,639	3,773,435
Interest	4,608	11,375	15,983	6,925	15,547	22,472
Total additions	932,782	2,798,717	3,731,499	961,721	2,834,186	3,795,907
Deductions						
Program services						
Early Childhood	891,410	-	891,410	931,844	-	931,844
Quality improvement	-	133,892	133,892	-	119,490	119,490
Other program services	-	2,540,029	2,540,029	-	2,414,165	2,414,165
Total program services	891,410	2,673,921	3,565,331	931,844	2,533,655	3,465,499
Administration	46,104	83,545	129,649	45,505	84,504	130,009
Total deductions	937,514	2,757,466	3,694,980	977,349	2,618,159	3,595,508
Net change	(4,732)	41,251	36,519	(15,628)	216,027	200,399
Balances - beginning of year	123,624	296,657	420,281	139,252	80,630	219,882
Balances - end of year	\$ 118,892	\$ 337,908	\$ 456,800	\$ 123,624	\$ 296,657	\$ 420,281

NOTE 12 – COMMITMENTS

In June 2021, the Board of Directors approved agency partner program investments in the amount of \$16,555,945 for the fiscal year July 1, 2021 through June 30, 2022, as part of its approval of the 2021/2022 operating budget.

NOTE 13 – ENDOWMENT FUNDS

United Way of Central Iowa's donor restricted endowments consist of two funds, one established for the purpose of administering community investments and the other for the purpose of Early Childhood Initiatives. In addition, the United Way Board of Directors has established a quasi-endowment for the purpose of providing general operational support for the organization. As required by GAAP, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 13 – ENDOWMENT FUNDS (CONTINUED)

The Board of Directors of United Way has interpreted SPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, United Way retains in perpetuity (a) the original value of gifts donated to the endowment, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not retained in perpetuity is subject to appropriation by United Way in a manner consistent with the standard of prudence prescribed by SPMIFA. Further, the governing board has internally designated a portion of the without donor restricted net assets as a board-designated endowment.

In accordance with SPMIFA, the organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) duration and preservation of the various funds, (2) the purpose of the donor-restricted endowment funds, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and appreciation of investments, (6) other resources to United Way, and (7) United Way's policy pertaining to the investment and distribution of endowment funds.

United Way has adopted an investment management policy for endowment assets. The investment management policy sets forth that the responsibility for investment management of endowed funds has been delegated, by contract, solely to the Community Foundation of Greater Des Moines. The Community Foundation of Greater Des Moines and its Board of Directors have adopted a Statement of Investment Policy providing direction for the investment of endowed funds. The underlying investment policy of the endowment funds is with the objective of achieving long-term asset appreciation. The policy establishes an achievable return objective through diversification of asset classes. The diversified asset allocation is targeted, and it places an emphasis on fixed income, equity, and alternative investments to achieve its long-term return objectives within prudent risk parameters. The current performance expectations of the endowment fund's assets are a long-term, total rate of return on assets that is equal to or in excess of a 5% spending rate, anticipated inflation, investment management fee, administrative costs, and a growth factor as established from time to time.

United Way has adopted a distribution and spending policy to ensure adherence to donor restrictions and to allow use of a portion of the endowment as a funding source toward making and administering community investments (agency program, community impact, and community services spending) where appropriate and not in violation of donor restrictions. The policy protects the organization from year-to-year fluctuations in market returns and investment results by providing a predictable amount in the funds made available from endowment. The organization generally limits total appropriations to 5% of the previous calendar year-end value for expenditure from any endowment fund unless a larger amount is required to address donor stipulations. The level of appropriation with the current performance expectations for investments is generally consistent with the organizations objective to maintain the original value of the endowment gifts in perpetuity.

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 13 – ENDOWMENT FUNDS (CONTINUED)

From time to time, certain donor-restricted endowment funds may have fair values less than the amount required to be maintained by donors or by law (underwater endowments). United Way has interpreted UPMIFA to permit spending from underwater endowments. Distributions from the endowment will be handled on a case by case basis when an endowment is underwater. A review of the donor's intent as to both the purpose and accumulation of funds, investment return expectations, organizational needs and resources, and other factors will determine if it is acceptable to continue distributions from the endowment or if it is advisable to suspend distributions for a period of time. No deficiencies were reported as of June 30, 2021 or as of June 30, 2020.

Endowment net asset composition by type of fund as of June 30, 2021 and 2020 are as follows:

	2021		
	Without Donor Restrictions	With Donor Restrictions	Total Endowment Net Assets
Board Designated for quasi-endowment	\$ 10,377,908	\$ -	\$ 10,377,908
Donor-restricted endowment funds	-	4,596,734	4,596,734
Total funds	<u>\$ 10,377,908</u>	<u>\$ 4,596,734</u>	<u>\$ 14,974,642</u>
	2020		
	Without Donor Restrictions	With Donor Restrictions	Total Endowment Net Assets
Board Designated for quasi-endowment	\$ 8,336,938	\$ -	\$ 8,336,938
Donor-restricted endowment funds	-	3,667,360	3,667,360
Total funds	<u>\$ 8,336,938</u>	<u>\$ 3,667,360</u>	<u>\$ 12,004,298</u>

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 13 – ENDOWMENT FUNDS (CONTINUED)

Changes in endowment net assets as of June 30, 2021 and 2020 are as follows:

	2021		
	Without Donor Restrictions	With Donor Restrictions	Total Endowment Net Assets
Endowment net assets, beginning of year	\$ 8,336,938	\$ 3,667,360	\$ 12,004,298
Contributions	5,625	16,035	21,660
Investment return, net	2,478,594	1,091,177	3,569,771
Appropriations	(443,249)	(177,838)	(621,087)
Total endowment funds	<u>\$ 10,377,908</u>	<u>\$ 4,596,734</u>	<u>\$ 14,974,642</u>

	2020		
	Without Donor Restrictions	With Donor Restrictions	Total Endowment Net Assets
Endowment net assets, beginning of year	\$ 8,362,936	\$ 3,789,905	\$ 12,152,841
Contributions	7,025	31,915	38,940
Investment return, net	(13,023)	(1,666)	(14,689)
Appropriations	(20,000)	(152,794)	(172,794)
Total endowment funds	<u>\$ 8,336,938</u>	<u>\$ 3,667,360</u>	<u>\$ 12,004,298</u>

NOTE 14 – NET ASSETS

Net Assets Without Donor Restrictions

United Way's net assets without donor restrictions are comprised of Board designated and undesignated amounts for the following purposes as of June 30, 2021 and 2020.

Board Designated Quasi-Endowment – United Way's Board has designated funds to be set aside to establish and maintain a quasi-endowment for the purposes of securing the organizations long-term financial viability and continuing to meet the needs of the organization. The endowment funds totaled \$10,377,908 and \$8,336,938 at June 30, 2021 and 2020, respectively.

Board Designated UNITED to THRIVE – In June 2021, United Way's Board designated funds to be set aside for the purpose of supporting the organization and its partners as it transitions its strategic focus from the Goals for 2020 to UNITED to THRIVE. The funds totaled \$2,173,216 at June 30, 2021.

**United Way of Central Iowa
Notes to Financial Statements**

NOTE 14 – NET ASSETS (CONTINUED)

Undesignated – The Board has established a guideline to reserve the undesignated net assets to provide financial stability and minimize financial disruption due to unexpected contingencies. The amount undesignated is a targeted dollar range representing three to six months' budgeted program and operating expenses for the next fiscal year. This targeted range was \$6,107,000 to \$12,214,000 at June 30, 2021, with the fund's guideline balance being \$13,555,960. United Way ended the current fiscal year in excess of its fund's guideline and the organization believes this will provide significant financial flexibility in the strategic transition to UNITED to THRIVE.

Net Assets with Donor Restrictions

Net assets with donor restrictions are restricted as follows:

	2021	2020
Time restricted		
Annual campaign receivable - undesignated	\$ 4,956,588	\$ 6,575,554
Annual campaign for future fiscal years	-	20,785
Charitable remainder unitrusts	32,207	26,637
Total time restricted	<u>4,988,795</u>	<u>6,622,976</u>
Purpose restricted		
Supporting community investments	914,561	75,756
Early childhood initiatives	87,198	12,664
OpportUNITY	235,459	234,215
UWW/WF Essential Needs	-	18,945
5-2-1-0	71,467	52,354
Skills 2 Compete	62,080	39,784
Healthworks	118,000	-
Retail Pathway	-	69,686
LE Sponsors	49,000	58,500
COVID-19 Response	-	66,434
Oral Health Coalition	48,474	73,560
Others restricted for specific program/project	120,700	99,682
Total purpose restricted	<u>1,706,939</u>	<u>801,580</u>
Perpetual in nature		
Supporting community investments	3,289,784	3,289,284
Early childhood initiative	305,191	289,656
	<u>3,594,975</u>	<u>3,578,940</u>
Total net assets with donor restriction	<u>\$ 10,290,709</u>	<u>\$ 11,003,496</u>