

United Way of Central Iowa Stuff the Bus Program Opportunities



Thank you for helping your local United Way support students in Central Iowa! Your event is important in providing book access to children.

Scholastic Book Fairs[©]™, partnering with United Way Iowa is proud to offer two ways for your team to bring bookjoy to children in Iowa.

Option 1 – Book Fair Event for your Employees

- We deliver a book fair to your business location
- Employees are allowed to shop to support Stuff the Bus
- Organization will collate the books and coordinate delivery with UW Iowa
- UW Iowa will receive minimum 40% in Scholastic Dollars™ to purchase additional books

Option 2 – Virtual Book Fair Event for your Employees

- The Virtual Fair runs for 14 calendar days
- A URL will be provided to shop your specific book fair event
- Purchaser will determine ship to address at time of purchase (can be shipped to organization location or UW Iowa)
- UW Iowa will receive 25% in Scholastic Dollars™ to purchase additional books

To explore the best option for your organization contact Lisa Treptow, Ltreptow@scholasticbookfairs.com, 515-330-8538