



UNITED WAY
Central Iowa

THANK YOU FOR SIGNING UP TO HOST A STUFF THE BUS BOOK DRIVE!



Steps to a Successful Book Drive:

- Recruit a group of your colleagues to help you plan your Stuff the Bus book drive.
- Determine when and how long you want to host your book drive. A two-week book drive is ideal. Consider setting up a challenge among departments or floors to increase book donations.
- Decide how you will ask people to donate books. You can send a website link to a recommended list of books to purchase.
- Find opportunities for partnering with a variety of book sellers on the Stuff the Bus toolkit on our website: unitedwaydm.org/news/events/stuff-the-bus/toolkit
- Plan book collection locations, box quantity, storage, and transportation to Athene. Ensure an organized system for easy tracking and handling.
- Recruit a team of employee volunteers to sort and count donated books. Find sorting instructions and labels in the online toolkit.
- After logistics are decided, publicize your book drive to let employees know how to participate and the difference they're making for thousands of children in our community.
- Watch for a results survey to arrive by email about one week before the Stuff the Bus community collection event.
- Deliver your books to Athene USA on **Tuesday, May 12.**
- Send a thank you email to your employees with the results of your book drive.

**Thank you
to our
sponsors**

