



CAMPAIGN TOOLKIT

SOCIAL MEDIA TEMPLATES

Thank you for partnering with **United Way of Central Iowa** through your workplace campaign!

This toolkit includes ready-to-use social media captions, graphics, internal communication templates, and digital screen assets to help your organization **celebrate your campaign results, thank your employees, and share the impact you made together in central Iowa.**

- Simply customize the templates with your **company name, campaign results, and logo** where indicated.

Don't forget to:

- Tag **United Way of Central Iowa** when sharing on social media
- Tag your company, employees, or campaign partners when appropriate
- Celebrate both participation and dollars raised when those results are available
- Use the campaign hashtag: **#UnitedIsTheWay**

Thank you for showing what's possible when we come together. United is the Way.

Canva graphics templates: <https://canva.link/v1tbvk5sk28df7d>



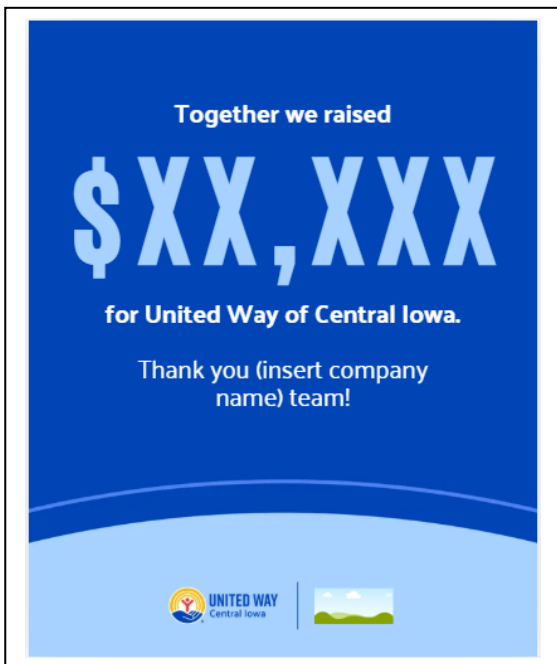
Caption Suggestion:

Together, we made an impact! 💙

Our [Company Name] team raised **\$XXX,XXX** for **United Way of Central Iowa** through this year's workplace campaign.

Thank you to everyone who gave, participated, and helped make our campaign a success.

Together, we're helping create a stronger central Iowa.



Caption Suggestion:

Together, we raised \$XXX,XXX for **United Way of Central Iowa**! Thank you to our [Company Name] team for coming together to support our community. United is the Way. 💙