

MONTH OF IMPACT | SOCIAL MEDIA TOOLKIT

Funded Partners

Thank you for participating in United Way of Central Iowa's Month of Impact! This toolkit includes ready-to-use social media captions and graphics to help your organization recruit volunteers, promote your volunteer opportunities, celebrate your volunteers, and share the impact they're making in our community.

Don't forget to:

- Tag United Way of Central Iowa
- Tag your volunteers or participating companies (when appropriate)
- Use the campaign hashtags: #MonthOfImpact #UnitedIsTheWay #VolunteerTogether #DayOfAction #Centrallowa

SOCIAL POST TEMPLATE | **SOCIAL POST STORY**

KICKOFF CAPTION

CAPTION 1: VOLUNTEER RECRUITMENT

Use this caption to recruit volunteers before your project.

Looking for a meaningful way to give back?

We're excited to be part of **United Way of Central Iowa's Month of Impact**, and we'd love to have you join us! Whether you're volunteering on your own or with your workplace team, your time and talents can make a real difference for the people we serve. **[INSERT VOLUNTEER HUB LINK]** (volunteer.unitedwaydm.org)

#MonthOfImpact #LiveUnited #VolunteerTogether #DayOfAction #Centrallowa #WhoWillYouChallenge
#ChallengeYouCommunity

SOCIAL POST TEMPLATE | **SOCIAL POST STORY**

2. VOLUNTEER SPOTLIGHT

Use this caption to recognize volunteers or workplace teams during their service project.

A huge thank you to everyone who volunteered with us today during United Way of Central Iowa's Month of Impact! Your time, generosity, and dedication help advance our mission and create a meaningful impact in our community. We're grateful for your support!

Interested in volunteering? Find opportunities through the **Central Iowa Volunteer Hub:** **[INSERT VOLUNTEER HUB LINK]** (volunteer.unitedwaydm.org)

#MonthOfImpact #ChallengeAccepted #VolunteerTogether #Centrallowa

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CAPTION 3: THANK YOU

Use this caption after your project is complete.

Thank you to everyone who volunteered with us during Month of Impact! Your time, energy, and dedication made a lasting impact on our organization and the people we serve. We're grateful to every individual, workplace team, and community partner who chose to give back. Thank you for helping make central Iowa stronger.

#MonthOfImpact #LiveUnited #VolunteerTogether #ThankYouVolunteers