

Meeting request from caller to CEO

Dear (NAME OF CEO/Executive Contact),

I hope this e-mail finds you well and enjoying the summer months. It is with my United Way volunteer hat on that I contact you today. We are grateful for (company's name)'s partnership with United Way of Central Iowa, and we're looking forward to a successful 2023 Campaign.

I'm wondering if you might have some time in the near future to meet with me about this year's campaign? Specifically, I would like to discuss UWCI's United to Thrive strategic framework and how we can support you and your employees throughout the year.

Experience shows that when you, as the company leader, support the campaign in this way, increased employee engagement follows:

- Leaders who attend this meeting have increased employee participation in their workplace campaigns.
- Having strong Senior and Executive Team Leadership is the #1 best practice for hosting a successful workplace campaign.
- When employees work for a company with a strong purpose, they report they would be more loyal, motivated, and productive.

I do not anticipate this meeting taking more than 30 minutes, and I am happy to work around your schedule. Please feel free to invite your organization's Campaign Chair(s) to this meeting as well.

I will follow up soon on this e-mail to schedule our meeting. In the meantime, if you have any questions or have a day and time that would work for you, please do not hesitate to e-mail or call me. Thanks for your support of our community and the work of United Way!

Warm Regards,

(name)