

# Campaign Connect

Thursday, July 14, 2022

**Please update your Zoom first and last name.  
We will begin shortly!**



# Welcome!

- Campaign Basics
- United to Thrive
- Available Resources
- Campaign Ideas



# How to Run a Campaign

Geena Staiert - Corporate Engagement Manager



# Campaign Support

- **United Way Staff**
- **Loaned Executives**
- **Employee Campaign Coordinator (ECC)**
- **Campaign Committee**

# Prepare, Plan, Conduct, Conclude

- **Prepare**

- Learn about United Way's work
- Recruit your committee
- Discuss goals
- Consider your pledging platform

- **Plan**

- Develop an engaging theme
- Review resources
- Create a communications schedule
- Request UW speakers, banners and posters

- **Conduct**

- Host a kickoff
- Participate in interactive educational events
- Use a multimedia approach
- Have fun!

- **Conclude**

- Make a final push for commitments
- Host a thank you event
- Evaluate what worked
- Develop a year-round strategy



# Campaign Resources

Joy Talmon - Corporate Engagement Manager

# Campaign Resources

- **Campaign Toolkit:** [unitedwaydm.org/campaign-toolkit](https://unitedwaydm.org/campaign-toolkit)
  - Sample agendas, event ideas, communications, etc.
- **eWay**
  - 3-week advance notice to set up
- **Pledge Forms, Brochures, Posters, Banners**
- **United Way Staff and Loaned Executives**
  - Companies who utilized UW Staff with at least one speaking opportunity averaged 46% participation compared to 27% overall.



# United to Thrive

Mary Sellers, President  
United Way of Central Iowa



# MAKE LASTING COMMUNITY IMPACT WITH UNITED WAY

United Way brings together all sectors of our community to identify key challenges, agree upon effective strategies, and work together, in a UNITED WAY, to effectively make progress.

Together, we look at the big picture and are able to identify gaps and leverage points that no individual entity can see or address on their own.



# UNITED to THRIVE





**1 in 4**

central Iowa households  
are "housing burdened,"  
spending at least  
30% of their income  
on housing.

**2:1:1**

IOWA  
received more than  
**105,000+**  
contacts in  
2021.

## ESSENTIAL NEEDS

Central Iowans need not only to meet their most basic needs of food and shelter, but access to quality, nutritious food, and a safe place to call home.

### HOUSING

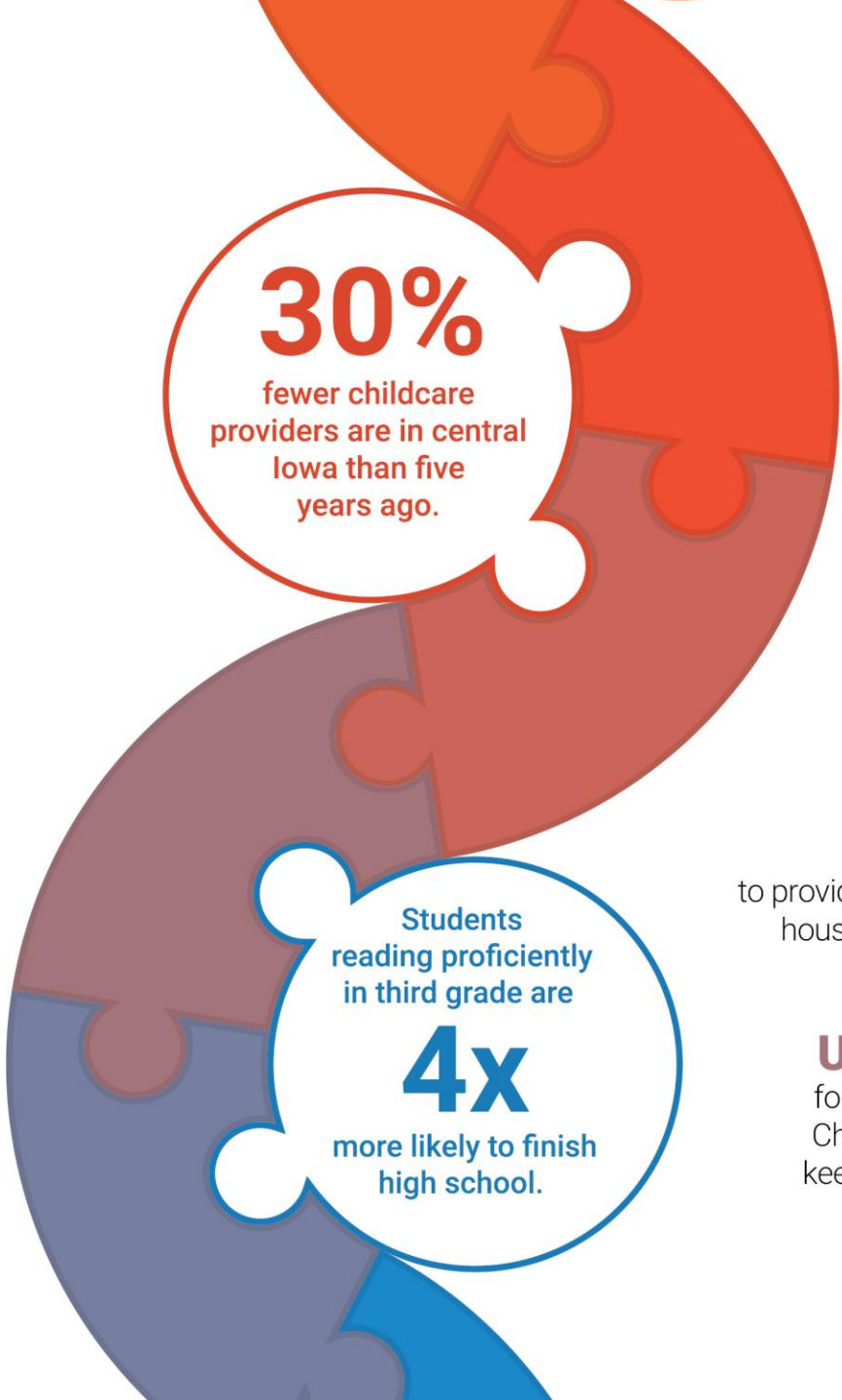
1 in 4 central Iowans are "housing burdened," spending more than 30% of their income on housing, impacting their ability to afford healthy food, quality childcare, and the opportunity to build wealth. For Black central Iowans, this number increases to 1 in 2 households.

### UNITED WAY FUNDS PROGRAMS

preventing homelessness, providing legal assistance to avoid foreclosures and evictions, and offering supports needed to attain affordable, stable housing.

### UNITED WAY SUCCESSFULLY ADVOCATED

for passage of a bill exempting hunger-fighting organizations from state sales taxes. Now Iowa's food banks and pantries can purchase up to an additional one million pounds of food to serve Iowans experiencing hunger.



**30%**  
fewer childcare  
providers are in central  
Iowa than five  
years ago.

Students  
reading proficiently  
in third grade are  
**4x**  
more likely to finish  
high school.

## EARLY CHILDHOOD SUCCESS

Our youngest central Iowans need not only access to childcare, but access to safe, reliable, and affordable childcare to be healthy and ready to learn.

### CHILDCARE

Iowa leads the nation in number of families with parents or guardians working outside the home, yet Iowa has 30% fewer childcare providers than it did five years ago. Childcare is typically the #1 expense of a central Iowa family's budget, costing more than a mortgage or college tuition.

### UNITED WAY FUNDS PROGRAMS

to provide high-quality, affordable childcare to families living in low-income households.

### UNITED WAY SUCCESSFULLY ADVOCATED

for policy changes to allow more families to remain on the state's Child Care Assistance program, reducing the cost of quality care and keeping parents in the workforce.





In the past  
two years, central  
Iowa's third grade  
reading proficiency  
scores have dropped

**23%**

**60%**

of children in  
some central Iowa  
neighborhoods live in  
extreme poverty.

## EDUCATION SUCCESS

Central Iowa students need not only to graduate from high school but should also have the opportunity to graduate with a plan for a successful future.

### READING

The percentage of central Iowa's third graders who are reading proficiently is at 53%, a 15-year low and a 23% drop in the past two years.

For third graders whose households face more significant systemic barriers, more than 80% are not reading at grade level.

### UNITED WAY COLLABORATES

to deploy "place-based" strategies that target specific neighborhoods and areas of central Iowa that have significant levels of need across all five elements.

### UNITED WAY WORKS WITH SCHOOLS

and partners to improve reading scores and provide wrap-around supportive services to our most vulnerable students.

# ECONOMIC OPPORTUNITY

Central lowans need not only to be self-sufficient, but to be financially stable and have the opportunity to build wealth for their family and future generations.

## EXTREME POVERTY

In central Iowa, 4.5% of those who are employed are living in extreme poverty. In certain areas of our community, over 20% of individuals with jobs are living in extreme poverty.

## UNITED WAY SUPPORTS TRAINING

and other resources for people to secure good jobs providing sufficient income and opportunities to build wealth.

**4.5%**

of employed central lowans are living in extreme poverty.

**50%**

of U.S. adults say they put off or skipped some sort of healthcare in the past year because of the cost.

*United Way advocates for job seekers and employers through programs like Central Iowa Works, which meets unique needs to provide pathways to good employment in high-demand fields, such as healthcare, logistics, and customer service.*

# HEALTH & WELL-BEING

Central Iowans need not only access to medical care, but access to quality, culturally-appropriate care promoting physical and emotional well-being and improving resilience.

## UNITED WAY FUNDS PROGRAMS

addressing healthcare barriers like fees, transportation, health screenings, and more

## MENTAL HEALTH

Nearly 1 in 4 of Iowa's eleventh graders said they had seriously contemplated suicide in the last 12 months, and half said they had a plan for how they would carry it out.

## UNITED WAY WORKS WITH LOCAL ORGANIZATIONS

to eliminate barriers and promote physical, social, and emotional well-being for central Iowa children, families, and adults.



**24%**  
of Iowa teens  
contemplated suicide  
last year.



# BIG-PICTURE FOCUS

## COMMUNITY-LEVEL IMPACT

### GIVE

United Way combines your contribution with donations from others and invests in proven programs making a real, measurable impact.  
[UnitedWayDM.org/give](https://UnitedWayDM.org/give)

### ADVOCATE

United Way brings together partners and passionate individuals to advocate for every lowan through policy and regulation changes at the state and local level.  
[UnitedWayDM.org/advocate](https://UnitedWayDM.org/advocate)

### VOLUNTEER

United Way coordinates volunteer activities for thousands of central lowans to support initiatives across our community. Find volunteer opportunities with a variety of community partners at  
[UnitedWayDM.org/volunteer](https://UnitedWayDM.org/volunteer)



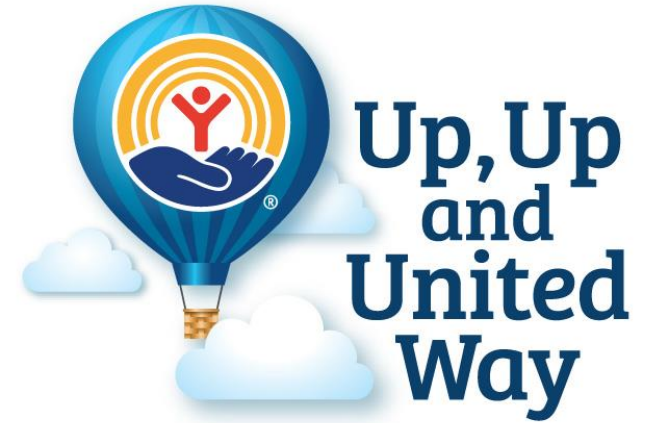




# Campaign Ideas

Cayla Nord - Corporate Engagement Manager

# Campaign Ideas



# Campaign Ideas

Campaign Dates  
August 29 – September 27

Grand Prize Drawing  
October 4

All proceeds will be donated to

KICKOFF PANCAKE BREAKFAST  
Wednesday, September 27

Employees who fill out a pledge card  
or at the pancake breakfast will  
breakfast and be entered into

CAMPAIGN CLOSING  
CHILI BAR  
Friday, October 4 • 11a

## TIERS OF GIVING

### JACKPOT 20

Buy a United Way T-shirt for \$20 and wear on the first Thursday of each month through 2019.

### JACKPOT 52

Donate \$2 a paycheck and receive a \$6 food credit for 40% off Gift Shop coupon, entry into drawing for prizes, and a United Way T-shirt. This level receives 5 drawing entries.

### JACKPOT 130

Donate \$5 a paycheck and receive a \$6 food credit for Meadows Market, 40% off Gift Shop coupon, entry into drawing for prizes, and a United Way T-shirt. This level receives 10 drawing entries.

### JACKPOT 390

Donate \$15 a paycheck and receive parking for 12 months in the South parking lot, a \$6 food credit for 40% off Gift Shop coupon, entry into drawing for prizes, and a United Way T-shirt. This level receives 20 drawing entries.

### JACKPOT VACATION INCENTIVE

Donate money and get a vacation day to use before 12/31/2020. Maximum buy is 5 days. Vacation incentive days are not eligible for payout upon termination. Part time & seasonal employees are not eligible for vacation incentive.

### VACATION DONATION LEVELS

	Gift Level	Vacation Days Earned
Manager	For every \$300	1
Supervisor/ Specialist	For every \$200	1
Front Line	For every \$150	1





# Campaign Ideas

2019 AGENDA

## UNITED WAY WEEK



## ALL WEEK

### United Way Pledges

Watch your email inbox for a personalized giving link on Monday, Oct. 28. Pledge early in the week. Once your team has all pledged, you'll receive a special surprise.

### Healthiest Department Competition

Help your department take home the win for healthiest team by participating in wellness-centric activities like walking around the Sculpture Park or taking the stairs. Check out the list of eligible activities and check them off as many times as you do them. The department with the highest average number of points per associate wins bragging rights and the satisfaction of leading the department with the lowest number of points in a victory lap around the Sculpture Park.

### Participation Raffle Tickets

Participating in any of the Learning or Wellness Experiences noted in this agenda earns you a raffle ticket for a prize drawing at the happy hour on Friday, Nov. 1.

## OCT. 28

### Kickoff

9:15-10 a.m.  
**Multipurpose Room**  
Hear from Kyle Krause, Joyce Pingel, and a representative from United Way of Central Iowa about how we can support Iowa communities. Pastries provided. Bring your own beverage.

### Pie in the Face Fundraiser

L4 and L5 Bistros  
Want to see Charley Campbell, Mike Clausen, Niki DePhillips, Tanner Krause, Erin Kuhl, Joyce Pingel, Reed Rainey, or Waleed Wadi, get a pie in the face during happy hour on Nov. 1? Drop a United Way donation in the collection jars in the fourth- or fifth-floor bistros any time before noon on Nov. 1, or make an online donation using BidPal. The leader who raises the most money gets pie.

### Sign Up for 60 Days of Volunteering

8:30-9:30 a.m.  
**L4 Bistro**  
United Way Week is a great opportunity to commit ourselves to supporting our community. Let's keep that momentum going by volunteering in our communities in the 60 days following this week. Stop by the bistro to sign up to build literacy kits, volunteer at a community closet, make a meal for families at the Ronald McDonald house, and more. Help us reach 60 volunteer hours in the 60 days following United Way Week.

### Scavenger Hunt

Pick up a set of clues from the fourth- or fifth-floor bistro area and get hunting! Each clue will direct you to something in the L1 Plaza or Pappajohn Sculpture Park, while teaching you about the work United Way does in our communities. Turn your completed scavenger hunt sheet in at the front desk by end of day Thursday, Oct. 31, for a chance to win a prize.

## OCT. 29

### Wellness Experience: Yoga

8-8:45 a.m.  
**Pavilion**  
Strengthen and stretch during a guided yoga session. Make your United Way pledge any time this week to participate. Bring your own yoga mat. Sign up to attend.

### Learning Experience: Boys & Girls Club

10-11 a.m.  
**2.04**  
Hear how youth development organization Boys & Girls Club helps kids and teens achieve academic success, model good character and citizenship, and live healthy lifestyles. Sign up to attend.

### Trivia Lunch

12-1 p.m.  
**Multipurpose Room**  
Grab a team of four associates and put your trivia knowledge to the test. Participate by donating \$10 or two items from this list per person to Hawthorn Hill.  
Email Adelaide Daly by Monday, Oct. 28, to sign up. Bring your own lunch.

## UNITED WAY SCAVENGER HUNT










Want to learn more about what United Way of Central Iowa does and enjoy local art? Here's your chance!

**HOW TO WIN:** Guess correctly on all of the clues below and your name will be entered in a prize drawing. Winners will be announced on Friday, Nov. 1.

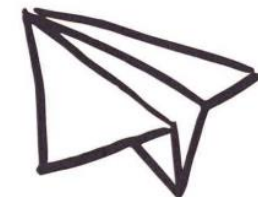
**DEADLINE:** Submit your completed scavenger hunt form to the front desk by 4 p.m. on Thursday, Oct. 31. Only one entry per associate.

**HINTS:** One hint is provided next to each photo. No other hints will be given.

**YOUR NAME (printed):** \_\_\_\_\_

1. Education, Income and Health all dance together for a brighter future. 	2. Thinking together will help us move rock solid barriers. 	3. Call 2-1-1 for help with essential needs. 
4. Providing job skills is musical. 	5. If I read, I will succeed! It is all in understanding the letters. 	6. Don't be blue when you have other OPPORTUNITIES. 
7. Overcoming barriers is tough when there is no outreach. 	8. Once basic needs are met, I have a chance to overcome. 	9. It is why we give back to our community. 

4-4:45 p.m.  
**Multipurpose Room**  
Build your best paper airplane to compete for farthest distance and longest air time. A \$5 entry fee gets you enough paper to make three airplanes. You can use each airplane one time to compete. The winners of each event will receive a trophy and a \$50 Visa gift card. See your SLT member about participating in the Best Design competition. Feel free to bring your own (adult) beverage.





# Campaign Ideas

## GAME ON! PLAYBOOK



"Individual commitment to a group effort... that is what makes a team work." —Vince Lombardi

### WELCOME TEAM!

Let's huddle up and get our game faces on! After a long summer, it's time for our 2016 United Way campaign season. Over the next few weeks, you will learn a lot about United Way of Central Iowa and what it does to improve lives and build a stronger community through education, income and health.

Our team member contribution goal this year **match the total team member contributions by 40%**. Please give generously and, if you are a repeat donor, consider increasing your pledge. Every dollar counts!

Join me and your fellow teammates in learning more about how we can LIVE UNITED during the fun and informative activities planned for **On! Teaming Up for United Way** campaign from September 15-29, 2016. I think we're really going to hit this one out of the park!



Throughout the campaign, you'll receive Sportscaster Announcements in your voicemail inbox. Listen to each announcement carefully, as they will contain information that will be useful to you throughout the campaign, specifically the Game On! Trivia Challenge.

### \*NEW THIS YEAR\*

"Living the Suite Life" Sweepstakes

The more you give, the more chances you have to win! You'll receive one entry for every \$52 you donate, with 19 entries being the maximum for those donating at \$1,000 or more...

**#1 FAN** (\$52-182 donation) = 1-3 possible sweepstakes entries  
**TEAM PLAYER** (\$182-338 donation) = 3-6 possible sweepstakes entries  
**ASSISTANT COACH** (\$338-598 donation) = 6-11 possible sweepstakes entries  
**HEAD COACH** (\$598-999.99 donation) = 11-19 possible sweepstakes entries  
**ATHLETIC DIRECTOR** (\$1,000+ donation) = 19 sweepstakes entries

### DONATION GIVING

This year, each giving level will receive a Coupon Book that satisfaction you receive for improving lives in our community.

#1 FAN	TEAM
\$2.00-7.00/paycheck, total gift \$52-182	\$7.01-13/paycheck, total gift \$182-338
• 2 Hours of PTO Coupon	• 4 Hours of
• "Living the Suite Life" Sweepstakes Entry	• 1 Flex Week
	• "Living the Suite Life" Sweepstakes Entry
ASSISTANT COACH	HEAD COACH
\$13.01-23/paycheck, total gift \$338-598	\$23.01-38.46/paycheck, total gift \$598-999.99
• 8 Hours of PTO Coupon	• 12 Hours of
• 2 Flex Weeks	• 3 Flex Weeks
• UW Appreciation Item	• UW Apparel
• "Living the Suite Life" Sweepstakes Entries	• "Living the Suite Life" Sweepstakes Entries
ATHLETIC DIRECTOR	*NEW THIS YEAR*
\$38.47+, total gift \$1,000.00+	Missing those \$1,000+ already? We've got you covered!
• 16 Hours of PTO Coupon	Coupon Books at a level of Team A Flex Week
• 4 Flex Weeks	your supervisor
• UW Appreciation Item	
• Leadership Breakfast	
• Leadership Circle pass	
• "Living the Suite Life" Sweepstakes Entries	

Coupon Books will be delivered in December. Coupons will be valid 1/1/17 - 12/31/17.

### "IT'S IN THE GOAL" SWEEPSTAKE

If we reach our 2016 team member donation goal of \$147, member who has submitted a donation of \$52 or higher will be entered into our "It's in the Goal" Sweepstakes. One random drawing will be held on September 29, 2016. The trip includes:

- 3 nights at the all-inclusive Dream Playas Mujeres Go (opening in November 2016)
- \$500 airfare credit
- 2 days of PTO

The more you give, the more chances you have to win! You'll receive one entry for every \$52 you donate, with 19 entries being the maximum for those donating at \$1,000 or more.

And, if it's your first time donating at a Leadership Giving level, you'll earn double entries!

**#1 Fan** (\$52-182 donation) = 1-3 possible sweepstakes entries  
**Team Player** (\$182-338 donation) = 3-6 possible sweepstakes entries  
**Assistant Coach** (\$338-598 donation) = 6-11 possible sweepstakes entries  
**Head Coach** (\$598-999.99 donation) = 11-19 possible sweepstakes entries  
**Athletic Director** (\$1,000+ donation) = 19 sweepstakes entries

## GAME ON! SEPTEMBER SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
12	13	14	15	16
	United Way Day of Action United Way Day of Action is an invitation for volunteers to LIVE UNITED and take action to improve the building blocks for a good quality of life - education, financial stability and health.		Kick-Off Breakfast 7:30 - 9:00 a.m. Stop down to Training Center A&B to purchase a breakfast item and learn how your UW donation can help our community. Coffee, juice and breakfast items will be on sale for \$1 each.	Human Football Tournament Sign-up and Sumo Wrestling Wager Jar Voting Begins!
19	20	21	22	23
	UW Agency Tour and Spirit Time Opportunity		Halftime Lunch 11:30 a.m. - 1:00 p.m. Stop by the Training Center for a \$5 Taco Bar. Human Football Tournament After lunch, head out to the courtyard to watch or compete in the Human Football Tournament!	
26	27	28	29	30
Game On! Trivia Challenge	UW Agency Tour and Spirit Time Opportunity		Free Play 2:00 - 3:30 p.m. Grab a friend, pool mate or team member and enjoy yard games, grab bag drawings and a Gatorade! The Big Show Finale 3:30 - 5:00 p.m. Head out to the courtyard for refreshments, music, yard games, raffle and grab bag drawings, and the Sumo Wrestling and Human Football Championships!	

### HALFTIME LUNCH

Thursday, September 22  
 Stop by the Training Center from 11:30 a.m. - 1:00 p.m. on Thursday, September 22, for the Halftime Lunch.



### THE BIG SHOW FINALE

Thursday, September 29  
 3:30 - 5:00 p.m.

Come celebrate the end of this year's United Way campaign!

Head out to the courtyard for refreshments, music, yard games, raffle and grab bag drawings, and the Sumo Wrestling and Human Football Championships!

From 2:00 - 3:30 p.m., you can also enjoy Free Play in the courtyard. Grab a friend, pool mate or team member and enjoy yard games, grab bag drawings and a Gatorade!

### TEAMING UP WITH UNITED WAY

### PRIZE R

Raffle tickets \$3 for 1, \$5 for 2

Purchase raffle tickets during the campaign! Earn raffle tickets by doing the Kick-Off Breakfast in campaign contests.

The Raffle Drawing will be held on Thursday, September 29, 2016.

### SEE WHAT YOU CAN WIN

After submitting your United Way donation, you'll receive an email with a list of prizes and how to win them.

## LET'S PLAY FOR UNITED WAY—HERE'S HOW YOU CAN GET IN ON THE ACTION!!!!

### JUST FOR KICKS!

Human Football Tournament  
 Thursday, September 22

We're bringing one of our favorite tabletop games to life with a Human Football Tournament! Gather your team, get your game face on and practice your fancy footwork. Will you be the best in the field?

- TOURNAMENT RULES**
- Teams of 6
  - \$6 entry fee per team
  - Tournament bracket play begins Thursday, September 22, at 11:30 a.m.
  - Each team member will receive a ticket for the Prize Raffle before their first game.
  - Games will end after 15 minutes or when one team scores 8 points.
  - The final two teams will compete in the championship during the Big Show Finale.

Registration for the tournament begins Friday, September 16, and ends at 12:00 noon on Wednesday, September 21.

Visit [r\(Community\)United Way 2016\(UW Human Football Sign Up.xlsx\)](#) to sign up your team!

Bracket matchups and complete tournament rules will be emailed to teams Wednesday afternoon, September 21.



With the **Traveling Trophy**, all the departments can get in on the fun! Throughout the campaign, trophies will move throughout the office to different departments. When it's your department's turn, show your team spirit for your chance at raffle tickets!



**TRAVELING TROPHY RULES**

- Departments must take a photo with the Traveling Trophy and upload to: Chatter with the hashtag **#UW Trophy**
- The photo must be taken on the grounds of the corporate office.
- The photo with the most Chatter likes by 4:00 p.m. on Wednesday, September 28, will win.
- The winning department will receive an email on Thursday, September 29, and can pick up their raffle tickets from the Corporate Receptionist any time before the Big Show Finale.

With the **Traveling Trophy**, all the departments can get in on the fun! Throughout the campaign, trophies will move throughout the office to different departments. When it's your department's turn, show your team spirit for your chance at raffle tickets!

**TRAVELING TROPHY RULES**

- Departments must take a photo with the Traveling Trophy and upload to: Chatter with the hashtag **#UW Trophy**
- The photo must be taken on the grounds of the corporate office.
- The photo with the most Chatter likes by 4:00 p.m. on Wednesday, September 28, will win.
- The winning department will receive an email on Thursday, September 29, and can pick up their raffle tickets from the Corporate Receptionist any time before the Big Show Finale.

With the **Traveling Trophy**, all the departments can get in on the fun! Throughout the campaign, trophies will move throughout the office to different departments. When it's your department's turn, show your team spirit for your chance at raffle tickets!

**TRAVELING TROPHY RULES**

- Departments must take a photo with the Traveling Trophy and upload to: Chatter with the hashtag **#UW Trophy**
- The photo must be taken on the grounds of the corporate office.
- The photo with the most Chatter likes by 4:00 p.m. on Wednesday, September 28, will win.
- The winning department will receive an email on Thursday, September 29, and can pick up their raffle tickets from the Corporate Receptionist any time before the Big Show Finale.

With the **Traveling Trophy**, all the departments can get in on the fun! Throughout the campaign, trophies will move throughout the office to different departments. When it's your department's turn, show your team spirit for your chance at raffle tickets!

### \*NEW THIS YEAR\*

Grab Bag Event

Love surprises? Purchase a ticket for the **Grab Bag Event!** Your ticket will get you a bag filled with a mysterious prize.

Will it be a United Way Parking Spot, a gift card, a new camera or a used book? You won't know until you turn in your ticket and open your bag during the Big Show Finale.



Tickets will be available for purchase during the Kick-Off Breakfast, Halftime Lunch, Free Play and Big Show Finale, or from the corporate receptionist any time during the campaign.

Grab Bag pick-up begins at 2:00 p.m. on Thursday, September 29.

### FAST FIRST 20 BONUS

Each time you see a **Sportscaster Announcement** in your voicemail, it's also a **Fast First 20 Bonus Day!** The first 20 people to submit a campaign donation of \$52 or higher on our **Fast First 20 Bonus Day** by 4:00 p.m. that day will receive a ticket for the Prize Raffle.

If you're one of the Fast First 20 that day, you'll receive an email letting you know to pick up your raffle ticket from the corporate receptionist.

### LEADERSHIP CIRCLE

If you want to become a star athlete, you've got to be a leader!

Interested in becoming a Leadership Circle donor for this year's United Way campaign? Leveraging United Way's Step-Up Program is a great way to get started with leadership giving! In the Step-Up Program, leadership giving starts at less than \$10/week (that's less than the cost of a hot dog, pretzel and pop at the game) or \$500/year (household giving, so it can be combined with a spouse's/partner's contribution) and includes opportunities to network and have greater involvement in United Way activities. Check out the Leadership Circle information at [www.unitedwaydm.org](#) for more details!

## 2016 UNITED WAY RAFFLE PRIZES



### winning will be during the Big Show Finale on DAY, SEPTEMBER 29

### TAKE IT TO THE MAT!

Sumo Wrestling Championship  
 Thursday, September 29

Ready to pound the competition? With the help of some fun, inflatable sumo wrestling suits, we're letting you go head to head with your sworn enemy...or just the coworker you'd like to take a swing at.

**HERE'S HOW IT WORKS**

- Your Wager Jar—marked with your name or the name of a nominee you'd prefer to see in the ring—will be placed near the shuffleboard table in the First Floor Café.
- Team members can contribute money to the Wager Jars until 4:00 p.m. on Tuesday, September 27.
- The top 4 earning Wager Jars will go head to head in the Sumo Wrestling Championship during the Big Show Finale on Thursday, September 29.
- The 4 winners will be notified via email on Wednesday, September 28.

### THE BALL IS IN YOUR COURT!

Agency Tour and Volunteer Opportunity

Want to get a head start on your yearly Spirit Volunteer Time Off requirement AND witness the impact of your UW contribution? Attend one of the Agency Visits during the campaign! After touring the agency, you'll participate in a volunteer activity.

**THURSDAY, SEPTEMBER 20**

Courage League Sports  
 Boys and Girls Club

**THURSDAY, SEPTEMBER 27**

Children and Family Urban Movement  
 IMPACT Community Action Partnership

Sign up for an agency visit at [r\(Community\)United Way 2016\(UW VTO Agency Visit Sign Up.xlsx\)](#).

Some Volunteer Time Off requests for agency visits require approval from your supervisor.

**QUESTIONS?** We've got a lot of plays going on in this year's campaign playbook. If you're confused or have questions, email us:

# Leadership and Affinity Events



## WOMEN UNITED 20 YEARS OF IMPACT

Become a member. Help us continue making lasting, positive change in Early Childhood Success for years to come.





# Questions?

# Thank You!

