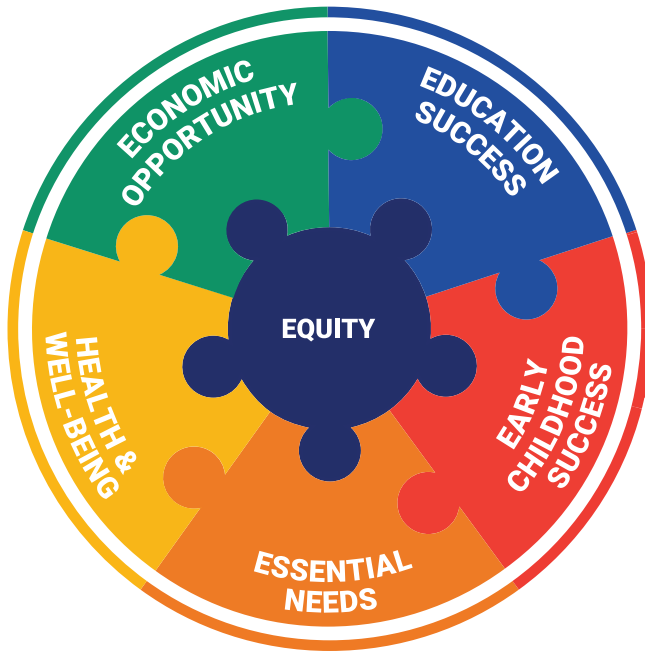


UNITED TO THRIVE

United Way of Central Iowa mobilizes our community to action so all can thrive. We focus on the 5 Elements of a Thriving Community, with equity at the center, by understanding how they are interconnected and influenced by one another.



EQUITY

is at the center of a thriving community.

Equity means giving everyone the resources and opportunities they need to succeed based on their unique needs and goals.

ESSENTIAL NEEDS

Only 23 affordable rentals are available for every 100 needed by low-income central Iowans.

ECONOMIC OPPORTUNITY

36% of central Iowans do not have cash on hand to cover a \$400 emergency expense.

EARLY CHILDHOOD SUCCESS

46% of children from low-income households are not ready for kindergarten

EDUCATION SUCCESS

24% of central Iowa students are chronically absent from school - an increase of 14,000 students from pre-pandemic levels.

HEALTH & WELL-BEING

Nearly 1 in 5 central Iowa adults report that their overall health is "fair" or "poor." This is the highest it has been in over a decade.

Who is ALICE?

ALICE isn't an individual person; ALICE is an acronym. It stands for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed. It describes households that earn more than the federal poverty level but can't afford the basics where they live. These struggling households are forced to make impossible choices every day. ALICE workers are the engine that keeps our economy running – including our childcare providers, bank tellers, warehouse stockers, retail clerks, health care workers, and others. ALICE might be a family member, a friend, a neighbor – or you.

1 IN 3

central Iowa households are unable to afford basic needs.



INCREASING FOOD SECURITY

1 in 10 central Iowans are food insecure.

CREATING YOUTH OPPORTUNITIES

In central Iowa, **6.1%** of youth ages **16-19** are disengaged from school or work.



ADDRESSING CHILDCARE CAPACITY

In central Iowa there are only **1 licensed** childcare slots for every **3 children**

AFFORDABLE HOUSING AND HOMELESSNESS

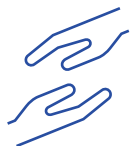
More than 43% of central Iowa renters are rent-burdened, spending more than 30% of their income on housing.



Scan the QR Code to learn more or visit:

unitedwaydm.org/critical-issues

YOUR COMMITMENT TO UNITED WAY ALLOWS US TO



UNITE

donors, volunteers, businesses, nonprofits, community leaders, and those with lived experience to address our community's most critical issues.



COLLABORATE

with individuals from all sectors of our community to develop research-based, comprehensive strategies to make significant and sustainable progress.



MOBILIZE

by convening coalitions, advocating for public policy, rallying volunteers, investing in more than 175 programs with more than 100 local nonprofits, and creating initiatives designed to make progress under our UNITED to THRIVE strategy.



EVALUATE

our success by continuously measuring the results of our investments, holding every initiative accountable to make meaningful progress.

We're stronger when we LIVE UNITED

In whatever way you choose to give during your company's United Way campaign – through sharing your dollars, time, or voice – thank you for supporting United Way of Central Iowa and our community. Your generosity empowers us to unite the caring power of our community and create lasting, positive impact throughout central Iowa.



UNITED WAY
Central Iowa

WANT TO MAKE A DIFFERENCE WHERE IT MATTERS MOST TO YOU?

Join one of our donor affinity groups.

LINC | United LEAGUE | Education Leadership Initiative (ELI)
Women United | Tocqueville Society



Be a leader in central Iowa. Donate at a leadership level (\$1,000+) and join one or more of these membership affinity groups.

Scan the QR Code to learn more or visit:

unitedwaydm.org/affinity-groups



For 20 consecutive years, United Way of Central Iowa has earned the top 4-Star Rating from Charity Navigator, showing financial strength and accountability.

UNITED IS THE WAY