United Way of Central Iowa
2023 Campaign Timeline

United Way of Central Iowa

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Jan.
Jeff Rommel	Chairs Cabinet Recruitment				Chairs Group CEO Calls								
					Tocqueville Society Caller Recruitment & Top Donor Calls		Tocqueville Society Caller Training and Calls Completed			Follow up calls to individual donors			
Chair's Cabinet					Combined Cabinet Meeting May 2023				Chair's Cabinet Meeting September 2023			Combined Cabinet Mtg & Breakfast December 2023	Campaign Celebration January TBD
							Chair's Group ECC Reception TBD						
				Develop Goal Strategies		Finalize Goal							
Mike McCoy		Workplace Cabinet Recruitment			Develop Goal Strategies	Finalize Goal	CEO Calls Completed		Follow up calls to companies & individual donors				Campaign Celebration January TBD
					Volunteer Caller Recruitment								
					Women United, ELI & LINC Caller Recruitment								
Workplace Campaign Cabinet					Combined Cabinet Meeting May 2023	Workplace Caller Training June 2023		Workplace Cabinet Meeting August 2023		Workplace Cabinet Meeting October 2023		Combined Cabinet Mtg & Breakfast December	
Company Campaigns									General Campaign				
							Tocqueville Society, Women United, ELI, LINC, and LEAGUE Acquisition and Renewals						
							ECC Training Series July 2023	Loaned Executives					
									Day of Action				
	Planning Phase			CEO Calls					Run Campaigns				