

The Alexis de Tocqueville Society



The Tocqueville Society recognizes the generosity of individuals and families contributing at the highest levels of personal giving. These caring philanthropists exemplify an outstanding commitment to improving the quality of life in our community.

The society honors French historian Alexis de Tocqueville, who wrote about his admiration of the American spirit of volunteerism. **United Way of Central Iowa** became a member of the National Alexis de Tocqueville Society in 1984. Since then, members have contributed \$40 million to local efforts that allow central Iowans the chance to thrive in all five of our focus areas: Essential Needs, Early Childhood Success, Education Success, Economic Opportunity, and Health & Well-Being.

Your membership fosters compassion and commitment to our community. Tocqueville Society members invite you to join an exceptional group of leaders who are creating lasting change.





My wife Heather and I joined United Way of Central Iowa's Tocqueville Society to ensure our charitable dollars achieve maximum impact on the lives of the most vulnerable in our community.

Our experiences with a number of local charities gave us a clear picture of the profound impact United Way has in tackling the most difficult challenges facing our community.

Our United Way brings together charitable organizations in our community to collaborate on solutions and avoid waste. It knows the players and knows what strategies are—and are not—working. It fosters information sharing and the creation of synergies among organizations addressing common causes. In that crucial aspect, our United Way fulfills a role and a mission in our community that no one else can.

There's a reason so many of our community's leaders have made the Tocqueville Society the cornerstone of their annual charitable giving for more than 30 years. If maximizing the impact of your charitable dollars matters to you, you've come to the right place.

On behalf of the central Iowans whose lives are transformed by the work that United Way does, a heartfelt thank you.

Sincerely,



Matt McDermott

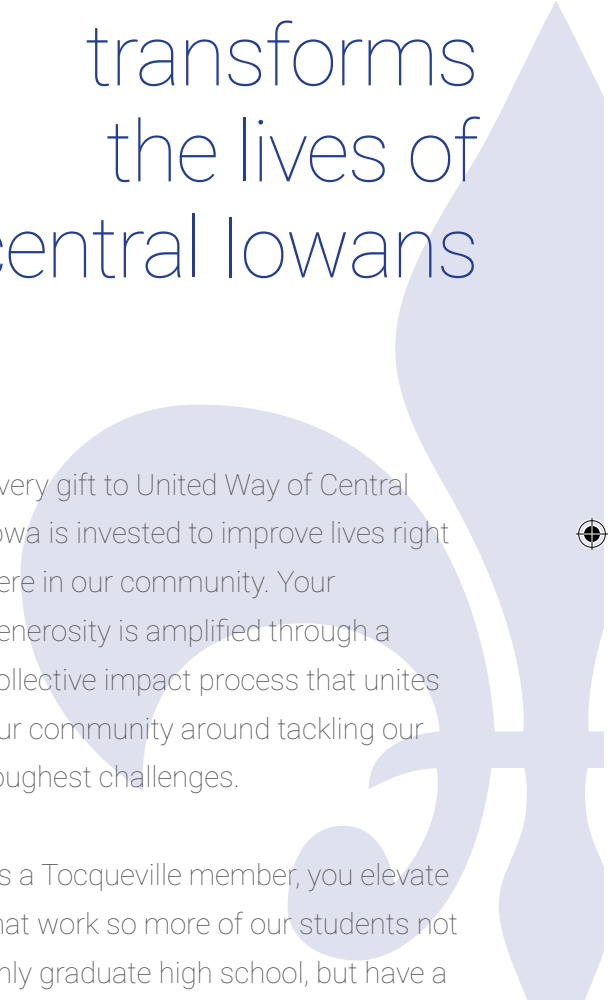
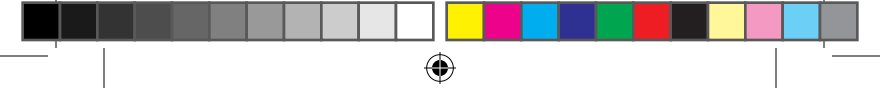




After dropping out to care for his newborn daughter 17 years ago, Aaron earned his high school equivalency diploma through United Way's Bridges to Success initiative. Now he is working toward his auto restoration certificate and opening his own business.

unitedwaydm.org/stories





Your investment transforms the lives of central Iowans



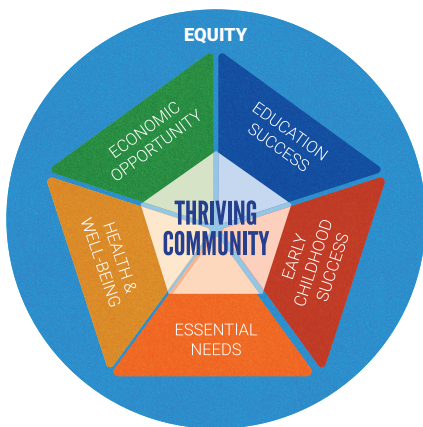
Every gift to United Way of Central Iowa is invested to improve lives right here in our community. Your generosity is amplified through a collective impact process that unites our community around tackling our toughest challenges.

As a Tocqueville member, you elevate that work so more of our students not only graduate high school, but have a plan for their future; more families are not only financially stable, but have an opportunity to build wealth, and more people have access to not just food, but healthy food.

UNITED to THRIVE

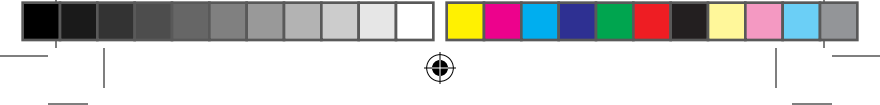
Fostering an equitable,
engaged, empowered community.

The Five Elements of a Thriving Community



- **ESSENTIAL NEEDS**
Central Iowans live in stable, healthy places with the essential supports they need to thrive.
- **EARLY CHILDHOOD SUCCESS**
Central Iowa children start out healthy and ready to learn.
- **EDUCATION SUCCESS**
Central Iowa youth are academically successful and have a plan for their future.
- **ECONOMIC OPPORTUNITY**
Central Iowans have sufficient income and opportunities to build wealth.
- **HEALTH & WELL-BEING**
Central Iowans have physical and mental well-being.

Across all elements, we focus on **EQUITY** and inclusion to address disparities in our community.



What we do:



UNITE

We bring together philanthropists, volunteers, businesses, nonprofits, faith-based groups, community leaders, government, experts, and those in need.



STRATEGIZE

Together we break our community's toughest problems down to their root causes and convene partners to develop innovative solutions.



TACKLE

We mobilize community resources, invest in initiatives and existing programs, and inspire individuals and organizations to take action.



EVALUATE

We set specific goals and metrics for each investment and evaluate the results to ensure real progress is being made.



Tocqueville Society members Debbie and Mike Hubbell and family pack food donations for struggling single-parent families at a holiday volunteer event.





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Be a Central Iowa Game-Changer

Tocqueville members are the game-changers who empower our community to help all central Iowans thrive.

In addition to creating lasting impact in central Iowa, Tocqueville Society members can:

- Meet and network with central Iowa's most influential leaders and philanthropists
- Benefit from charitable giving tax savings (a great resource to contribute appreciated assets)
- Make a direct investment to impact the people of central Iowa with expert-driven strategies
- Share leadership, expertise, and influence through various committees and events
- Gain new business and career opportunities by demonstrating community leadership
- Give to causes you care about most in a way that significantly amplifies your impact
- Enjoy special society events including an annual celebration

Your investment represents an extraordinary commitment to making central Iowa better for all.





Be a member of the society

You are invited to join the Tocqueville Society, an exceptional group of individuals and families who give \$10,000 or more to United Way of Central Iowa each year. There are many options to grow your giving and create long-lasting impact.

Step-Up Program

The Tocqueville Step-Up Program starts with a minimum personal contribution of \$5,000 in the first year, followed by an annual gift increase to reach \$10,000 by the third year. You receive full membership benefits starting in year one.



Leave a Legacy

Your legacy is left through the people you've impacted. Imagine the legacy you will leave by endowing your gift for perpetuity. We work closely with the Community Foundation of Greater Des Moines to ensure you can manage your legacy gift securely and conveniently through the Endow Iowa Tax Credit Program.





When an American asks for the
cooperation of his fellow citizens,
it is seldom refused; and I have
often seen it afforded
spontaneously and with great
good will.

Alexis de Tocqueville





2020/2021 MEMBERSHIP LIST

La Société Nationale (\$100,000 to \$249,999)

Don & Margo Blumenthal
Patty & Jim Cownie
Dr. Richard L. Deming
Bill & Susan Knapp

Tom & Linda Keohn
Kyle & Sharon Krause
Steve & Cathy Lacy
1 family wishes to remain anonymous

Ordre De Fraternité (\$75,000 to \$99,999)

Steve & Lorri Caster

Rich & Kim Willis

Ordre D'Egalité (\$50,000 to \$74,999)

Chris Blunt & Gretchen
Nickel
Roger k. Brooks & Sunnie
M. Richer
Don & Mary Coffin

Dan & Joanie Houston
Fred & Charlotte Hubbell
Nancy Krause
Mark & Jill Oman

Ordre De Liberté (\$25,000 to \$49,999)

Greg & Andrea Abel
Kip & Debbie Albertson
Nick & Barb Cecere
Steve & Melissa Chapman
Jeff Chelesvig
George Collins & Mary
Malaszek
Graham Cook & Catherine
Bennett
John DeVries*
David & Margaret Drury
Dave & Nora Everett
Matt & Bridget Fryar
Steve & Lynn Graves
Michele Griswell
Patrick & Karen Halter
Mark & Melinda Hanrahan
Craig Hansen & Judy
Ralston-Hansen
Tom & Holly Harty
Cara & Kurt Heiden

Nicolette & Dan Keough
Jon Koehn & Maribeth
Mulready
Grant Kvalheim
Don & Charlene Lamberti
Scott Johnson & Julia
Lawler
Chris & Peggy Littlefield
Don & Lori Lyons
Celia & Tom Mahoney
Rick & Deb McConnell
Ed & Dawn McGill
Doris Jean Newlin
Bill & Molly Nolin
Suku & Dr. Mary Radia
Dan & Phyllis Rupprecht
Renee & Steve Schaaf
Paul & Claudia Schickler
Karen Shaff & Steve Jayne
Larry & Kathi Zimpleman



Ordre De Consul (\$15,000 to \$24,999)

Harry Bookey & Pam Bass Bookey
 Brett & Sue Bosworth
 Gary & Diane Bridgewater
 TJ & Jennifer Bryant
 Micky & Ned Burmeister
 Vern Johnson &
 Teree Caldwell-Johnson
 Charley & Nicole Campbell
 Dean & Sandra Carlson
 Shannon Cofield & Kirk Irwin
 Esfand & Sharon Dinshaw
 Sam & Stephanie Early
 Doug Fick
 Rob & Monica Friedman
 Michael & Barbara Gartner
 Suzie Glazer Burt
 Tom & Sally Graf
 Marcene Grant
 Glen & Kimberly Hall
 Patrick & Traci Hellman
 Jeff & Arlene Heng
 Christine & Charles Holmes
 Debbie & Mike Hubbell
 John & Cindy Hurley II
 Mark & Lori Iles
 Jim & Deb Israel
 Linda & Michael Jennings
 Chuck & Jaina Johnson
 Craig & Joan Johnson
 Ted Johnson & Phil Brawner
 Tessie Johnson & John Owens
 Chris & Meredith Jones
 Ross & Deanna Junge
 Rajesh Kalathur
 Dan & Mary Kelly
 Nancy & Bill Knapp II
 Dan & Amy Koestner
 Erin & Christopher Kuhl
 John & Ellen Lamale

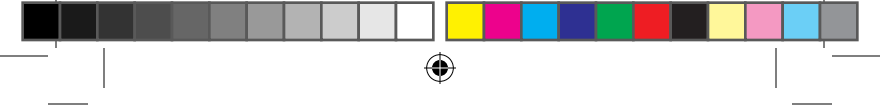
Rob Sand & Christine Lauridsen Sand
 Scott & Susan Leiberton
 Brian Mallaro
 Ron Paine & Pat Martin
 Mark McCormick & Victoria Herring
 Mike & Rhonda McCoy
 Barb McKenzie
 Todd & Ashley Millang
 Rod Mims Family
 Joel & Lisa Nelson
 Mary Louise & Gerry Neugent
 Mary O'Keefe & Jeff Nall
 Doug & Heather Olson
 Cy & Megan Phillips
 Dan Pitcher
 Joe & Judy Price
 Kay & Bob Riley Jr.
 Janis & John Ruan III
 Mark Rupprecht
 Paul & TeAnna Rupprecht
 Tom Rupprecht
 John & Julie Schreurs
 Stan & Mary Seidler
 Dwight Soethout & Deanna
 Strable-Soethout
 Robert & Kari TeKolste
 Deb Tharnish & Nick Roby
 Rick Tollakson
 Tim & Toni Urban
 Luis & Isabel Valdes
 Sean & Jennifer Vicente
 Sandy & Mike Wegner
 Fred & Emily Weitz
 Chris & Jan Welp
 Steve & Michele Whitty
 Dave & Lori Wilken
 Dennis & Ellen Willadsen

2 families wish to remain anonymous

Membres de la Société (\$10,000 to \$14,999)

Emily & Cory Abbas
 Mike & Katie Abbott
 Kerry & Denise Adaway
 Dennis & Susan Albaugh
 McKenzie Allely
 Melinda Antisdel
 John & Susan Aschenbrenner
 Erik & Angie Askelsen
 David & Laura Attaway
 Kip & Jane Augspurger
 BJ & Tiffany Baker
 Bruce & Kelli Baker
 Wendy & David Batchelder
 Dr. Barbara Beatty
 James & Leslie Belardi
 Jason & Katie Belding
 Ray & Carrie Bening
 Darin & Deanna Benningsdorf

John & Nancy Berg
 Kathryn & Thomas Bernau
 Rob & Allison Best
 Chuck & Janet Betts
 Jim & Marcia Borel
 Jason & Nataliya Boychenko Stone
 Diane & Bill Boyd
 Quent & Inez Boyken
 Jim Brannen
 Sean & Britt Brennan
 Brad & Kristin Broberg
 David & Susan Brown
 Steve Bruere
 Elisabeth Buck & Timothy Waddell
 Jamie & Gary Buelt
 William & Kristi Burma
 Bob* & Gloria Burnett*
 Teresa & David Button



Membres de la Société (\$10,000 to \$14,999)

Jay & Katie Byers
Paul & Kelly Cain
Barbara & Steven Cappaert
Joshua & Sweta Roy-Carson
Nola Cartmill
Jin Chang
John & Lori Chesser
Susan Fitzsimmons & Jake Christensen
Franklin & Tracy Codel
Julie & Mike Coppola
Mitchell & Patricia Corbett
Chris & Breanne Costa
Mary & Peter Cownie
Thomas & Linda Cross
Blake & Amber Crow
John D. Currier Jr.
Brenda & Greg Cushing
Katherine Daly
Rob & Cheri Danna
Darcy Darrah
George & Teresa De Graaf
Morgan & Tiffany Deal
Niki DePhillips & Josh Mason
Tyler & Valerie Dingel
Doug & Patty Dornacker
Jerry & Cary Douglas
Rob & Jenny Dowil
Mike Downing & Susy Gooding
Ryan Downing & Sara Middleton
Hayward & Kathy Draper
Charles & Wendy Drucker
Tim & Teresa Dunbar
Paul & Sandy Easter
Kelli Eddy
Scott & Jodi Eltjes & Family
Epright Family
Keith & Denise Erhard
Ralph C. Eucher & Dr. Jean Noel Eucher
Todd & Teri Everett
Rick Exline
Kevin Farley
Eric Faust
Dr. Teri Wahlig & Mark Feldmann
Ryan & Amber Fick
Peggy Fisher & Larry Stelter
Allison & Jim Fleming
John Fleurant
Roger Fors & Kristi Chapman
Rudy & Melissa Fors
Rod & Heidi Foster
Pat & Pattie Fraizer
Mike Frazier & Mell Meredith Frazier
Chad & Deb Frazell
Susan Freed
Amy & Chris Friedrich
Jason & Natalie Frierott
Grant & Diane Friesth
Easter Family Fund
Traci & Jamie Galligan
Nathan & Renee Geurkink
Nick & Jill Gifford
Tracy Ging
Marc Ginsberg
Tim & Sharon Glenn

Devon & Kathy Goetz
John & Alivia Golden
Jerry & Marshall Grabau
Chris Grady
Allan & Gina Graham
Jill Greiner
Dan & Ree Greteman
Neal Halder & Liz Nilsson-Halder
PJ & Renee Hamlen
Alex & Sharon Hanna
Jennifer & Ron Hanson
Joe & Betsy Happe
Steve & Diane Harms
Susan Hatten
Steve & Rachel Hauschilt
Mark & Ginny Haviland
Deb & Paul Hayes
Eric & Debbie Henderson
John & Maureen Henderson
Carol Hendrick & Jon Duvick
Larry Hendrickson
Mike & Ronda Hindman
Nick & Jill Hittner
Trudy Holman Hurd
Chuck & Tina Howell
Rusty Hubbell Family Fund
Chris & Laura Ibach
Martha James & Michael Myszewski
Scott & Natausha Jean
Alan & Paula Jones
Todd Jones
Anurag & Sunaina Joshi
Paula & Paul Juffer
Natali Justiniano Pahl & Craig Pahl
Bruce & Susy Kelley
Sean & Samantha Kennedy
Ed & Sue Kenny
Tim & Monica Kirgan
Gary & Sue Kirke
Ken & Ashley Kleemier
Marty & Debbie Klein
Benjy & Allison Klostermann
Mike & Ellyn Knapp
Sean & Kelsey Knowles
Steve & Susan Kozman
Michael & Kimberly Krantz
Tanner & Hannah Krause
Daphne Kwon
Mike & Judy Lacy
Greg & Linda LaMair
Mike LaMair
Kent & Kay Larson
Dan & Angie Leibfried
Brad Liggett
Greg & Barb Linde
Jeff Lorenzen
Bill & Karla Lowe
Karen Lynn
Mark & Holly McFerrer Lyons
J. Locke & Harriet S. Macomber Fund*
LaRue & Bob Maddox III
Dr. Craig & Michelle Mahoney
Brian & Andrea Mamola
Heidi Mason
Jeff & Alyson Matney
John & Jean Matovina

Membres de la Société (\$10,000 to \$14,999)

Jessica & Tim McCulloh
 Ken & Linda McCullum
 Rachel & Benjamin J. McLean
 Gary & Jeanie McPhail
 Julie & Andy Middleswart
 Rus & Sheila Miller
 Deb & George Milligan
 Michael Mock & Chad Kennelly
 Alejandro & Karen Munoz
 Chris & Liz Nelson
 Sandy Nelson
 Bill & Pauline Niebur
 Douglas Niemann
 Phil & Mary Nordhus
 Bill Noth
 Tim & Kelli Oswald
 Gary & Ginger Palmer
 Todd Parker & Lisa Foxworthy-Parker
 Brian Pattinson & Janet Petersen
 Melissa & Sean Pelletier
 Jennifer Perkins
 Mr. Michael & Dr. Kristy Perrin
 Dr. Cory & Janell Pittman
 Drew Porter
 Nancy Post
 Christ Naumann & Elizabeth Presutti
 Ashley & Justin Quint
 Rich & Cindy Raabe
 Roger & Karla Radda
 Jeff & Sarah Rader
 Justin & Donnís Rafferty
 Phil & Andrea Randall
 Kurt & Lynette Rasmussen
 Jay & Jillian Reavis
 Darren & Holly Rebelez
 Mike & Kristi Reck
 Jack & Cynthia Rehm
 Doug & Debbie Reichardt
 Tim & Karen Rieck
 Scot & Lisa Riedl
 Bob & Mary Ritz
 Darin & Roxi Roggenburg
 Jeff & Tracey Rommel
 Doug & Susan Roozeboom
 Estate of Joseph F. Rosenfield *
 Teri & Todd Ross
 Randall & Trish Rubin
 Mustafa Sagun
 Scott Samuelson
 Angie & Brian Sanders
 Elisabeth & Shane Sandersfeld
 John Schmidt & Deb Wiley
 Brad & Tina Schoenfelder
 Mike Schreurs
 Don & Helen Seibel
 Jay & Ann Seiboldt
 Mary Sellers
 Steve & Julia Shaffer
 Travis & Jen Sheets
 Daniel & Tina Smith Fritz
 Mondale & Lucreia Smith
 Jessica Snyder
 Matt & Julie Sokolowski
 James Spooner & Judy Quick
 Teri & Mike Sporer

Anne & Bart Starr
 Scott & Jodie Stephens
 Meg & Cullen Stevens
 Tom & Tarra Stewart
 Estate of John & Lilyan Stoddard
 Pete & Sandy Stokley
 Donna & Scott Stone
 Tom & Julie Swank
 Katie Tapper
 Larry & Julie Taylor
 Dave & Susie Thomann
 Kathleen Till Stange & Jeff Stange
 Rick & Holly Tiwald
 Terrence Tobin & Maureen Roach obin
 Mike & Vickie Tousley
 Andrew Traeger
 Srinivasa Uppalapati
 Jim Usgaard & Becky Knutson
 Scott Valbert & John Carstensen
 Leanne Valentine
 Georgia Van Gundy & Chad Kleppe
 Tamra VanAllen
 Brent & Esther VanderWaal
 Bill Vandivier
 Paul & Mary Vial
 Maria & Dave Volante
 Jon & Guyla Volkert
 Kevin & Lynette Wagner
 Marty & Suzanne Walsh
 Paul & Karen Waltz
 Mel & Kathy Weatherwax
 Paul & Andrea Weinberg
 Bill Wheeler
 John & Lauren Wheeler
 Brian & Sarah Wiese
 Matt & Jenn Willis
 Andy & Stephanie Wilson
 Benjamin & Amanda Wilson
 Mike & Pam Wilson
 Connie Wimer
 Clarice & Rich Wireman
 Mike & Beth Wiskirchen
 Adam & Sabrina Wright
 Amanda & Brandon Young
 Chris & Karen Yuska
 Kevin & Jennifer Zaugg
 The Zimmerman Family
 Steve E. & Kathy J. Zumbach

12 families wish to remain anonymous

* Deceased



LEGACY GIVING

Please consider supporting United Way of Central Iowa in perpetuity. We offer several options to ensure your investment goes to the causes most important to you, while you receive financial and tax benefits for your tremendous generosity.

- Give through the Endow Iowa Tax Credit Program.
- Include United Way of Central Iowa in your will or trust.
- Donate retirement plan assets.
- Donate a life insurance policy.

Tocqueville Legacy Circle

Don & Margo Blumenthal *
Roger K. Brooks & Sunnie M. Richer *
Robert A. & Gloria Burnett Fund
Dean & Sandra Carlson
Patty & Jim Cownie *
Ralph C. & Dr. Jean Noel Eucher
Peggy Fisher & Larry Stelter
J. Barry † & Michele I. Griswell *
Kurt & Cara Heiden
Dan & Joanie Houston
Debbie and Mike Hubbell
Fred & Charlotte Hubbell Foundation *
James & Helen Hubbell Charitable Foundation
Jim & Deb Israel
Bill & Susan Knapp *
Steve & Cathy Lacy *
J. Locke & Harriet S. Macomber Fund
Gary & Jeanie McPhail
Mark & Jill Oman *
Suku & Dr. Mary Radia
Jack & Cynthia Rehm
Doug & Debbie Reichardt
Estate of Joseph F. Rosenfield
Rob Sand & Christine Lauridsen Sand
Estate of John and Lilyan Stoddard
Mel & Kathy Weatherwax
Fred & Emily Weitz
Rich & Kim Willis
Connie Wimer & Frank Fogarty †
Mike & Beth Wiskirchen
One family wishes to remain anonymous.

* Member of La Table Ronde D'un Million (\$1 million+)

† Deceased



TOCQUEVILLE IMPACT

Tocqueville donors made a significant impact in 2020 through United Way of Central Iowa.

Tocqueville donors invested more than

\$6.7 million,

which accounted for

44%

of all workplace employee and individual gifts donated in the 2020 campaign.

57 new members joined in 2020, bringing the total local Tocqueville Society membership to

416

central Iowa households.

31

households in central Iowa have included United Way in their legacy plans.



TOCQUEVILLE SOCIETY COMMITMENT FORM

By making the following tax-deductible gift, I am committing to the Tocqueville Society, an equitable, engaged, empowered community that is

HOUSEHOLD INFORMATION

Name (Member 1)

Name

Preferred Name(s) for Acknowledgements (website, advertisements, etc.)

Home Address

Email

Phone

Date

WORKPLACE INFORMATION

Organization/Employer (Member 1)

Org

☐

This gift is made as part of this organization's United Way campaign.

TOTAL HOUSEHOLD CONTRIBUTION for the year:
(required to process pledge)

PAYMENT METHOD

- ☐ **Payroll Deduction** ☐ **Payroll Deduction**
- ☐ **Check Enclosed** payable to United Way of Central Iowa ☐ **Check Enclosed**
- ☐ **Stocks/Securities** Please call 515-246-6511 to facilitate ☐ **Stocks/Securities**
- ☐ **Intend to Recommend from a Donor-Advised Fund**

☐ **I would like to join or am already part of the Tocqueville Society**

☐ Year 1: \$5,000 Household Gift

☐ Year 2: \$7,500 Household Gift

Signature



ENT FORM

ft, I am committed to fostering an
nity that is UNITED to THRIVE.



United Way
of Central Iowa

Name (Member 2 - Spouse, Partner, Other)

ents, etc.)

☐ Please make this
gift anonymous.

Date of Birth (Member 1)

Date of Birth (Member 2)

Organization/Employer (Member 2)

☐ This gift is made as part of this
organization's United Way campaign.

ar:

\$

☐ **Paid Online with Credit Card at give2uwci.org**

Iowa

☐ **Cash Enclosed**

itate

☐ **Bill Me**

☐ Once ☐ Monthly ☐ Quarterly ☐ Semi-Annually

Starting on ____ / ____

Tocqueville Society Step-Up Program.

500 Household Gift

Year 3: \$10,000 Household Gift

Date



INVEST YOUR CONTRIBUTION



EDUCATION LEADERSHIP INITIATIVE (ELI)

Investing in ELI supports Education Success, with a focus on helping middle school students successfully transition to high school and beyond.

Amount (of total contribution) to invest in ELI

\$



LINC

Investing in LINC supports Essential Needs, with a focus on bringing together young professionals to volunteer and create foundational change.

Amount (of total contribution) to invest in LINC

\$



UNITED LEAGUE

Investing in United LEAGUE supports equitable Economic Opportunity with a focus on bringing together African Americans and allies to provide access to those underserved in our community.

Amount (of total contribution) to invest in United League

\$



WOMEN UNITED

Investing in Women United supports Early Childhood Success, with an emphasis on quality care and education for children from before birth to age 8.

Amount (of total contribution) to invest in Women United

\$

Note: Funds directed to United Way of Central Iowa affinity groups and initiatives will be invested before other optional designations.

OTHER OPTIONAL DESIGNATIONS

Organization	Amount \$
Organization	Amount \$
Organization	Amount \$

