

WOMEN



UNITED



WHAT IF EVERY CHILD HAD THE CHANCE TO LEARN?

Imagine the impact those children could make on our community as they succeed in the future.



35%

of central Iowa students are not reading proficiently by the end of third grade, a key factor in determining if they will graduate.

Iowa Department of Education

Children from families with low income are almost

2X

as likely to have a reported developmental delay or disability as children from families with more income.

The Campaign for Grade-Level Reading

Women United invests in the following strategies to help kids from birth to age eight develop, build reading skills, and enter kindergarten ready to learn:

- Greater access to quality child care
- Opportunities to develop reading skills
- Wrap-around health, mental health, and child development services
- Professional development for providers



Prior to bringing her children to Bidwell Riverside Child Development Center, Alexis Lee had lost her job due to issues with child care service providers for her two daughters. By being open and vulnerable about her past experience and clear about her need for stable care for her girls, Alexis was able to work with the Bidwell team to create a plan to successfully welcome the girls into their new classrooms and foster a positive learning environment for them and their teachers.

With her children in good and stable care, Alexis was able to find a new job and continue working during the COVID-19 pandemic.

"I'm so grateful Bidwell has remained open and continues to provide care during the pandemic," Alexis said. "I don't know what would happen if I didn't have my girls in their care right now."

EMPOWERED WOMEN ARE MAKING POWERFUL CHANGE IN OUR COMMUNITY



"I am very passionate about ensuring every child has the opportunity for early childhood development, to build reading skills, and enter kindergarten healthy and ready to learn. These are the core investment strategies of Women United and I am pleased to be a contributor."

Suzanne Heckenlaible

Women United member

YOUR DOLLARS MATTER

Women United members leave their fingerprints on a legacy of change that makes central Iowa better for everyone. Over one year, your investment can make this difference for at-risk children:

\$500



100 children receive dental screenings to promote good health and help fight the #1 childhood disease: tooth decay.

\$1,000



One at-risk child receives tuition assistance to access a quality early learning experience, and a center receives market-rate payment.

\$2,500



Nine preschoolers receive a library of books, the most important tool to building literacy and learning skills.

\$5,000



One child with challenges in behavioral development has access to a therapeutic environment to promote learning.

\$10,000



137 children receive health and developmental screenings and, if needed, follow-up services to learn and grow on track.

JOIN WOMEN UNITED

Your investment directly improves the lives of thousands of children today and into our future. As a member of Women United, you'll receive:

Recognition as a member of an internationally known group of female leaders and philanthropists

Connections and relationships with like-minded women that could offer potential for new friendship, business, leadership, and career opportunities

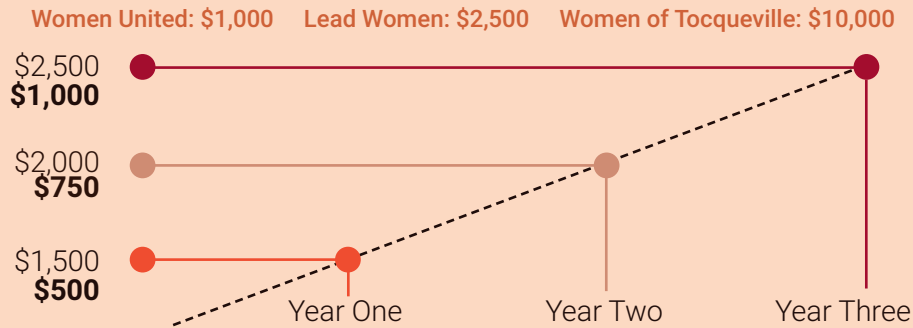
Potential tax savings from making a charitable investment in improving our community

Insight into the impact of your investment through tours of funded programs and educational opportunities

Exclusive opportunities to be a part of women-led committees, volunteer activities, and advocate on issues that impact our youth

Become empowered to make positive change in systems and to policies impacting children now and in the future

WOMEN GIVE, UNITED WE THRIVE



Enjoy the benefits of Women United membership by donating \$1,000+ or joining a three-year step-up program (\$500/\$750/\$1,000). Step-up is also available for Lead Women membership (\$1,500/\$2,000/\$2,500) and Women of Tocqueville (\$5,000/\$7,500/\$10,000).



**FOR MORE
INFORMATION**

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United Way
of Central Iowa